

**CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS
COURSE MODIFICATION PROPOSAL**

**Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester
to make the next catalog (2011-12) production**

DATE (CHANGE DATE EACH TIME REVISED): 10.1.10 REV 11.17.10

PROGRAM AREA(S): BUS

Directions: All of sections of this form must be completed for course modifications. Use YELLOWED areas to enter data. All documents are stand alone sources of course information.

1. Course Information.

[Follow accepted catalog format.] (Add additional prefixes if cross-listed)

OLD

Prefix FIN Course# 410 Title FINANCIAL MARKETS & INSTITUTIONS Units (3)

3 hours lecture per week

hours blank per week

X Prerequisites: FIN 300

Consent of Instructor Required for Enrollment

Corequisites:

Catalog Description (Do not use any symbols):

Gives a broad knowledge of operations, mechanics, and structure of the U.S financial system. Provides an in-depth discussion of key topics critical to financial management.

Graded

General Education

Categories

Lab Fee Requested

CR/NC

X A - F

Repeatable

for up to units

Total

Completions

Multiple

Enrollment in

same semester

Course Level:

X Undergraduate

Post-bac/Credential

Graduate

Optional
(Student's
choice)

NEW

Prefix FIN Course# 410 Title FINANCIAL MARKETS
Units (3)

3 hours lecture per week

hours blank per week

X Prerequisites: FIN 300

Consent of Instructor Required for Enrollment

Corequisites:

Catalog Description (Do not use any symbols):

Broadly covers the operations, mechanics, and structure of the U.S financial system. Provides an in-depth discussion of selected topics critical to financial management.

Graded

General Education

Categories

Lab Fee Requested

CR/NC

X A - F

Repeatable for

up to units

Total

Completions

Multiple

Enrollment in same

semester

Course Level:

X Undergraduate

Post-bac/Credential

Graduate

Optional
(Student's
choice)

2. Mode of Instruction (Hours per Unit are defaulted)

Hegis Code(s) _____
(Provided by the Dean)

Existing

Proposed

	Units	Hours Per Unit	Benchmark Enrollment	Graded		Units	Hours Per Unit	Benchmark Enrollment	Grade d	CS No. (filled out by Dean)
Lecture	<u>3</u>	<u>1</u>	<u>25</u>	X	Lecture	<u>3</u>	<u>1</u>	<u>30</u>	X	
Seminar		<u>1</u>			Seminar		<u>1</u>			
Lab		<u>3</u>			Lab		<u>3</u>			
Activity		<u>2</u>			Activity		<u>2</u>			
Field Studies					Field Studies					
Indep Study					Indep Study					
Other blank					Other blank					

3. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

D (Social Perspectives)

E (Human Psychological and Physiological Perspectives)

UDIGE/INTD Interdisciplinary

Meets University Writing Requirement

Meets University Language Requirement

American Institutions, Title V Section 40404: Government US Constitution US History

Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

4. Justification and Requirements for the Course. *[Make a brief statement to justify the need for the course]*

OLD

This is a required course for the Finance Emphasis. Students would understand components and operations of the U.S. financial system including its private and public institutions, financial markets, and the price determination in these markets.

X Requirement for the Major/Minor

Elective for the Major/Minor

Free Elective

NEW

This is a required course for the Finance Option. Students would understand components and operations of the U.S. financial system including its private and public institutions, financial markets, and the price determination in these markets.

X Requirement for the Major/Minor

Elective for the Major/Minor

Free Elective

Submit Program Modification if this course changes your program.

5. Student Learning Outcomes. (List in numerical order. You may wish to visit resource information at the following website: <http://senate.csuci.edu/comm/curriculum/resources.htm>)

Upon completion of the course, the student will be able to:

OLD

1. analyze the impact of macroeconomic variables on financial markets, interest rates, inflation, and security prices,
2. give written reports of the financial environment in which they must eventually function as general managers, public policy analysts, financial analysts, or marketing managers,
3. evaluate and interpret current economic developments that could potentially impact variables within and outside of their direct control.

Upon completion of the course, the student will be able to:*

NEW

1. Analyze and describe orally and in writing the impact of macroeconomic variables on financial markets, interest rates, inflation, and security prices,
2. Produce written descriptions of the financial markets from the perspective of general managers, public policy analysts, financial analysts, or marketing managers, (1,3,4)
3. Evaluate and interpret current economic developments including known and unknown variables (1,5)

*Aligns with Program Learning Goals for: 1)Critical thinking, 2) Oral communication, 3) Written Communication, 4)

6. Course Content in Outline Form. (Be as brief as possible, but use as much space as necessary)

OLD

1. Overview of the Financial System
2. What Do Interest Rates Mean and What Is Their Role in Valuation?
3. Why Do Interest Rates Change?
4. How Do Risk and Term Structure Affect Interest Rates
5. Are Financial Markets Efficient?
6. Structure of Central Banks and the Federal Reserve System
7. Conduct of Monetary Policy: Tools, Goals, and Targets
8. Money Markets
9. The Bond Market
10. The Stock Market
11. The Mortgage Market
12. The Foreign Exchange Market

NEW

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12. The Foreign Exchange Market

Does this course content overlap with a course offered in your academic program? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

7. Cross-listed Courses (Please note each prefix in item No. 1)

- A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).
- B. List each cross-listed prefix for the course:
- C. Program responsible for staffing:

8. References. [Provide 3-5 references]

OLD

Mishkin, Frederic and Eakins, Stanley. "Financial Markets and Institutions." 4th Edition, Addison-Wesley, 2003.
Madura, Jeff. "Financial Markets and Institutions." 6th Edition, West Publishing Company, 2003.
Rose, Peter and Fraser, Donald. "Financial Institutions." 7th Edition, Business Publications, Inc., 2000.
Kidwell, David; Peterson, Richard and Blackwell, David. "Financial Institutions, Markets, and Money." 7th Edition, The Dryden Press, 2000.

NEW

Mishkin, Frederic and Eakins, Stanley. "Financial Markets and Institutions." 4th Edition, Addison-Wesley, 2003.
Madura, Jeff. "Financial Markets and Institutions." 6th Edition, West Publishing Company, 2003.
Rose, Peter and Fraser, Donald. "Financial Institutions." 7th Edition, Business Publications, Inc., 2000.
Kidwell, David; Peterson, Richard and Blackwell, David. "Financial Institutions, Markets, and Money." 7th Edition, The Dryden Press, 2000.

9. Tenure Track Faculty qualified to teach this course.

Priscilla Liang, Ph.D.
Other Smith School faculty

10. Requested Effective Date or First Semester offered:

11. New Resource Requested: Yes ☐ No ☒

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

C. Facility/Space/Transportation Needs:

D. Lab Fee Requested: Yes ☐ No ☐ (Refer to the Dean's Office for additional processing)

E. Other. ☐

12. Indicate Changes and Justification for Each. *[Check all that apply and follow with justification. Be as brief as possible but, use as much space as necessary.]*

<input type="checkbox"/> Course title	<input type="checkbox"/> Course Content
<input type="checkbox"/> Prefix/suffix	X <input checked="" type="checkbox"/> Course Learning Outcomes
<input type="checkbox"/> Course number	<input type="checkbox"/> References
<input type="checkbox"/> Units	<input type="checkbox"/> GE
<input type="checkbox"/> Staffing formula and enrollment limits	X <input checked="" type="checkbox"/> Other JUSTIFICATION
<input type="checkbox"/> Prerequisites/Corequisites	<input type="checkbox"/> Reactivate Course
X <input checked="" type="checkbox"/> Catalog description	
X <input checked="" type="checkbox"/> Mode of Instruction	

Justification: Updated Student Learning Objectives (SLO) and aligns SLO with Program Learning Goals (PLG)

13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes ☐ No X

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 4, 2010** of preceding year.

Priority deadline for Course Proposals and Modifications: **October 15, 2010**.

Last day to submit forms to be considered during the current academic year: **April 15th**.

William P. Cordeiro

Proposer(s) of Course Modification

Type in name. Signatures will be collected after Curriculum approval.

☐

Date

Approval Sheet

Course: [REDACTED]

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
General Education Chair		
	Signature	Date
Center for Intl Affairs Director		
	Signature	Date
Center for Integrative Studies Director		
	Signature	Date
Center for Multicultural Engagement Director		
	Signature	Date
Center for Civic Engagement and Service Learning Director		
	Signature	Date
Curriculum Chair		
	Signature	Date
Dean of Faculty		
	Signature	Date