

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

NEW COURSE PROPOSAL

DATE: OCTOBER 31, 2005

PROGRAM AREAS ART, ENGLISH & LIBERAL STUDIES

1. Catalog Description of the Course. *[Follow accepted catalog format.]*

Prefix ART/ENGL/LS **Course#** 230 **Title** THE ART OF CREATING JOURNALISM

Units (3)

3 hours Lecture **per week**

Prerequisites English 103 or 105

Corequisites

Description

ART 230 THE ART OF CREATING JOURNALISM (3)

Three hour lecture per week

This course will integrate concepts from English/journalism, Education and Art. It is designed for students interested in producing print and photo journalism for local community publications. Topics will include journalistic writing styles and techniques, research strategies, interviewing methods, appropriate layout and design techniques. Projects will culminate in a product suitable for publication. No credit given toward the Art major.

GenEd: A2.

SAME AS ENGL 230 and LS 230

ENGL 230 THE ART OF CREATING JOURNALISM (3)

Three hour lecture per week

This course will integrate concepts from English/journalism, Education and Art. It is designed for students interested in producing print and photo journalism for local community publications. Topics will include journalistic writing styles and techniques, research strategies, interviewing methods, appropriate layout and design techniques. Projects will culminate in a product suitable for publication. No credit given toward the Art major.

GenEd: A2.

SAME AS ART 230 and LS 230

LS 230 THE ART OF CREATING JOURNALISM (3)

Three hour lecture per week

This course will integrate concepts from English/journalism, Education and Art. It is designed for students interested in producing print and photo journalism for local community publications. Topics will include journalistic writing styles and techniques, research strategies, interviewing methods, appropriate layout and design techniques. Projects will culminate in a product suitable for publication. No credit given toward the Art major.

GenEd: A2.

SAME AS ART 230 and ENGL 230

Gen Ed

Categories A2

Lab Fee Required

Graded

CR/NC

A - F

Optional (Student's choice)

Repeatable

Total Completions Allowed

Multiple Enrollment in same semester

2. Mode of Instruction.

	Units	Hours per Unit	Benchmark Enrollment	Graded Component	CS # (filled in by Dean)
Lecture	3	1	25	<input checked="" type="checkbox"/>	_____
Seminar	_____	_____	_____	<input type="checkbox"/>	_____
Laboratory	_____	_____	_____	<input type="checkbox"/>	_____
Activity	_____	_____	_____	<input type="checkbox"/>	_____

3. Justification and Learning Objectives for the Course. (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

Justification: This course is an elective. This course provides support for students who would like to learn about Journalism as a career, including those students involved in campus publications such as the CSUCI yearbook, the newspaper and other local publications. The interdisciplinary focus offers multiple approaches essential for modern journalists.

Learning Objectives:

Upon completion of this course students will be able to:

(Press enter for the next bulleted item)

- Investigate contemporary issues that effect the local community
- Expose the complexity of deceptively "simple" issues
- Apply various research methodologies and approaches
- Collect & analyze data accurately and ethically
- Analyze problems or issues from multiple perspectives
- Represent the narrative in a mode that best supports the material
- Practice the techniques and methods of the craft of journalism
- Produce text and images that have the potential to educate the community
- Provide constructive criticism and peer feedback

4. Is this a General Education Course **YES** **NO**
If Yes, indicate GE category and attach GE Criteria Form:

A (English Language, Communication, Critical Thinking)

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

D (Social Perspectives)

- E (Human Psychological and Physiological Perspectives)**

- UD Interdisciplinary**

5. Course Content in Outline Form. *[Be as brief as possible, but use as much space as necessary]*
(Press enter for the next bulleted item)

- General Overview: What is Journalism?
- The Ethics of Journalism
- Walking the Beat: Getting to know your community
- Research methods and techniques
- Practicing different modes of Journalism:
 - •Print Journalism: A News Story
 - •Photo Montage: A Pictorial Essay
 - •Radio: Human Interest Story
- Learning from each other: Class Presentations and Critiques
- Learning from the Pros: Professional Guest Lectures & Field trips
- Preparing and submitting work for publication

Does this course overlap a course offered in your academic program? YES NO

If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? YES NO

If YES, what course(s) and provide a justification of the overlap?

Signature of Academic Chair of the other academic area is required on the consultation sheet below.

6. Cross-listed Courses (Please fill out separate form for each PREFIX)

List Cross-listed Courses

ART. 230, ENGL. 230

Signature of Academic Chair(s) of the other academic area(s) is required on the consultation sheet below

Departments responsible for staffing: Art, English, & Liberal Studies

7. References. *[Provide 3 - 5 references on which this course is based and/or support it.]*

(Press enter for the next number)

1. Gibbs, Cheryl and Tom Warhover. 2002. Getting the Whole Story, Reporting and Writing the News. New York: Guilford.
2. Horton, Brian, 2001. Guide to Photojournalism, 2nd edition. New York: McGraw-Hill.
3. Trent, Mary Alice. 2005. Ethics in the 21st Century. New York: Pearson Education.
4. Spradley, James. 1997. The Ethnographic Interview. New York. Wadsworth.
5. Mencher, Melvin. 1996. Reporter's Checklist and Notebook. New York. McGraw-Hill.

8. List Faculty Qualified to Teach This Course.

Mary Adler, Julia Balen, Bob Mayberry, Jacquelyn Kilpatrick
 Robert Bleicher, Joan Karp, Lillian Casteneda, Mona Thompson
 Liz King, Larry Lytle

9. Frequency.

a. Projected semesters to be offered: Fall Spring Summer

10. New Resources Required. YES NO

If YES, list the resources needed and obtain signatures from the appropriate programs/units on the consultation sheet below.

a. Computer (data processing), audio visual, broadcasting needs, other equipment)

Digital cameras may be requested at some time in the future. At the present time students can check out cameras from the Library.

b. Library needs

c. Facility/space needs

11. Will this new course alter any degree, credential, certificate, or minor in your program? YES NO

If, YES attach a program modification form for all programs affected.

Mary Adler, Robert Bleicher and Liz King
Proposers of Course

8/8/2005
Date

GE CRITERIA APPROVAL FORM

Course Number and Title: ART/ENGL/LS 230; The Art of Creating Journalism

Faculty member(s) proposing Course: Mary Adler, Bob Bleicher, Liz King

Indicate which of the following GE would be satisfied by this course by marking an "X" on the appropriate lines. Courses may be placed in up to *two* GE categories as appropriate. Upper Division Interdisciplinary GE courses (UDIGE) may be placed in two GE categories in addition to the UDIGE category.

GE Category	
<input type="checkbox"/>	A1: Oral Communication
<input checked="" type="checkbox"/>	A2: English Writing
<input type="checkbox"/>	A3: Critical Thinking
<input type="checkbox"/>	B1: Physical Sciences—Chemistry, Physics, Geology, and Earth Sciences
<input type="checkbox"/>	B2: Life Sciences—Biology
<input type="checkbox"/>	B3: Mathematics—Mathematics and Applications
<input type="checkbox"/>	B4: Computers and Information Technology
<input type="checkbox"/>	C1: Art
<input type="checkbox"/>	C2: Literature
<input type="checkbox"/>	C3a: Language
<input type="checkbox"/>	C3b: Multicultural
<input type="checkbox"/>	D: Social Perspectives
<input type="checkbox"/>	E: Human Physiological and Psychological Perspectives
<input type="checkbox"/>	Upper Division Interdisciplinary GE
Lab Included? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	

Please provide a brief explanation of how the proposed course meets *each* of the criteria for the selected GE categories.

Category A-1 Oral Communication courses shall:

- Focus on communication in the English language
- Focus on the formulation and analysis of human interaction
- Prepare the student to use reasoning of both inductive and deductive types
- Address modes of argument, rhetorical perspectives, and the relationship of language to logic
- Include exploration of the psychological basis and social significance of communication.
- Require significant oral presentation
- Focus on oral as well as written communication, listening and reasoning.

Category A-2 English Writing courses shall:

- Focus on communication in the English language
- Focus on the formulation and analysis of human interaction
- Prepare the student to use reasoning of both inductive and deductive types
- Address modes of argument, rhetorical perspectives, and the relationship of language to logic
- Include exploration of the psychological basis and social significance of communication.
- Address writing as a process of human interaction
- Prepare the student for college level writing.

Explanation for A-2:

Students in this course will be developing skills in journalism, learning how to effectively communicate information to others. They will necessarily interpret interactions in the local community and present their analysis in a logical form to educate the public about community events and situations. Students will learn different genres of journalistic writing and will consider rhetorical devices and perspectives in their presentations. This writing should prepare them to consider such issues on a deeper level in other college classes.