

**CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS
NEW COURSE PROPOSAL**

DATE NOVEMBER 27, 2007
PROGRAM AREA BUSINESS AND ECONOMICS/EDUCATION/LIBRARY

1. Catalog Description of the Course. *[Follow accepted catalog format.]*

Prefix Bus/Econ/Educ/Lib Course# 344 Title THE LIBRARY: COLLECTIONS, SERVICES & INSTRUCTION
Units (3)

3 hours lecture per week
hours per week

- Prerequisites
 Corequisites

Description: A study of university, school (K-12), public, and special libraries from business, economic, library science, and educational perspectives. Analyzes how these perspectives are linked within library practices. The course will include study of local libraries. The course will include field trips to local libraries.

- | | | |
|--|--|---|
| <input checked="" type="checkbox"/> Gen Ed | Graded
<input type="checkbox"/> CR/NC | <input type="checkbox"/> Repeatable for up to units |
| Categories D, UDIGE | <input checked="" type="checkbox"/> A - F | Total Completions Allowed |
| <input type="checkbox"/> Lab Fee Required | <input type="checkbox"/> Optional (Student's choice) | <input type="checkbox"/> Multiple Enrollment in same semester |

2. Mode of Instruction.

	Units	Hours per Unit	Benchmark Enrollment	Graded Component	CS # (filled in by Dean)
Lecture	3	1	25	<input type="checkbox"/>	_____
Seminar	_____	_____	_____	<input type="checkbox"/>	_____
Laboratory	_____	_____	_____	<input type="checkbox"/>	_____
Activity	_____	_____	_____	<input type="checkbox"/>	_____

3. Justification and Learning Objectives for the Course. (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

Libraries are widespread and highly familiar institutions. This course will introduce students to issues facing libraries from many different perspectives including business, economics, library science, and education. Field trips to local libraries, lectures, discussions, and guest speakers will enable students to: (a) examine the complex interdisciplinary issues facing modern libraries; (b) examine the roles and contributions of libraries to the local and global community; and (c) examine the changing public perception of libraries in contemporary society.

Upon completion of this course, students will be able to:

- Reflect in written and oral forms on the history, mission, and roles of libraries.
- Describe the roles of business, economics and education within libraries.
- Analyze the interactions of business, economics and education in libraries. This analysis will include the ways that these disciplines complement and conflict with one another.
- Describe the functions and basic organizational structures of libraries.
- Evaluate critically library collections and services.
- Compare and contrast the roles of public, school, academic, and special libraries.
- Analyze ethical issues in managing libraries.
- Synthesize knowledge and information by developing and presenting a proposal for a new library program, service, or collection.

4. Is this a General Education Course YES NO
 If Yes, indicate GE category and attach GE Criteria Form:

- A (English Language, Communication, Critical Thinking)**
- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking
- B (Mathematics, Sciences & Technology)**
- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology
- C (Fine Arts, Literature, Languages & Cultures)**
- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural
- D (Social Perspectives)**
- E (Human Psychological and Physiological Perspectives)**
- UD Interdisciplinary**

5. Course Content in Outline Form. *[Be as brief as possible, but use as much space as necessary]*

- I. Introduction and Overview
 - A. History of libraries.
 - B. Types of libraries (school, public, academic, special).
 - C. Library collections
 - D. Business and Economics—Introduction to managerial issues at libraries.
- E. Education- Instructional roles of libraries and how libraries enhance instruction.

- II. Business and Economics
 - A. The structure of Library organizations (Public and Technical Services)
 - B. Budgeting in Libraries and funding models.
 - C. Marketing services.
 - D. Library staffing (librarians, library support staff, computer specialists).
 - E. Micro and Macroeconomic issues facing libraries.

- III. Major Issues Facing Libraries
 - A. Copyright and Fair Use
 - B. Censorship vs. Access
 - C. Paid vs. Free Access
 - D. Patron Privacy vs. Access (The Patriot Act)
 - E. Skyrocketing Materials Costs

- IV. Changes in Libraries Over the Past Twenty Years
 - A. Automation of public and technical services
 - B. Free Internet vs. Library Resources
 - C. Information Literacy and Instructional Roles of Libraries
 - D. Lines blurring between library specializations
 - E. Library as place

- F. Ventures into new disciplinary information resources such as Geographical Information Systems (GIS), Information Architecture and Database Design.

- V. Educational Role of Libraries
 - A. Educational programs in all types of libraries.
 - B. Best practices.
 - D. Bridging the digital divide

Does this course overlap a course offered in your academic program? YES NO

If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? YES NO

If YES, what course(s) and provide a justification of the overlap?

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

6. Cross-listed Courses (Please fill out separate form for each PREFIX)

List Cross-listed Courses

BUSINESS AND ECONOMICS/EDUCATION/LIBRARY

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

Department responsible for staffing: BUSINESS AND ECONOMICS/EDUCATION/LIBRARY

7. References. *[Provide 3 - 5 references on which this course is based and/or support it.]*

There are no text books that have been written for this course. An extensive bibliography is being compiled for the course. It is anticipated that the reading materials for the course will be a series of articles developed from the bibliography.

8. List Faculty Qualified to Teach This Course.

Business and Economics faculty: Professor Dennis Muraoka

Education faculty: Professors Joan Karp, Robert Bleicher, Jeanne Grier

Library faculty: Paul T. Adalian Jr., Amy Wallace, Deb Hoffmann

9. Frequency.

a. Projected semesters to be offered: Fall Spring Summer

10. New Resources Required. YES NO

If YES, list the resources needed and obtain signatures from the appropriate programs/units on the sheet below.

a. Computer (data processing), audio visual, broadcasting needs, other equipment)

b. Library needs

c. Facility/space needs

11. Will this new course alter any degree, credential, certificate, or minor in your program? YES NO

If, YES attach a program modification form for all programs affected.

Proposer of Course

Date

GE CRITERIA APPROVAL FORM

Course Number and Title: BUS/ECON/EDUC/LIB 344: The Library: Collections, Services, and Instruction

Faculty member(s) proposing Course: Joan Karp, Dennis Muraoka, Paul T. Adalian Jr.

Indicate which of the following GE would be satisfied by this course by marking an “X” on the appropriate lines. Courses may be placed in up to *two* GE categories as appropriate. Upper Division Interdisciplinary GE courses (UDIGE) may be placed in two GE categories in addition to the UDIGE category.

GE Category	
<input type="checkbox"/>	A1: Oral Communication
<input type="checkbox"/>	A2: English Writing
<input type="checkbox"/>	A3: Critical Thinking
<input type="checkbox"/>	B1: Physical Sciences—Chemistry, Physics, Geology, and Earth Sciences
<input type="checkbox"/>	B2: Life Sciences—Biology
<input type="checkbox"/>	B3: Mathematics—Mathematics and Applications
<input type="checkbox"/>	B4: Computers and Information Technology
<input type="checkbox"/>	C1: Art
<input type="checkbox"/>	C2: Literature
<input type="checkbox"/>	C3a: Language
<input type="checkbox"/>	C3b: Multicultural
<input checked="" type="checkbox"/>	D: Social Perspectives
<input type="checkbox"/>	E: Human Physiological and Psychological Perspectives
<input checked="" type="checkbox"/>	Upper Division Interdisciplinary GE
Lab Included? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	

Please provide a brief explanation of how the proposed course meets *each* of the criteria for the selected GE categories.

Category D:

Promote understanding of how the issues relevant to social, political, contemporary/historical, economic, educational or psychological realities interact with each other within the realm of human experience

Libraries are a very real part of the human experience. Most people have used a library, but not necessarily in the ways one might think, in-person and to read a book. The course will look at the historical, social, economic, educational impacts of this institution.

Focus on how a social science discipline conceives and studies human existence

The library will be examined from a variety of social science disciplines.

Address issues using the methods commonly employed by a social science discipline.

The library will be examined using methods from several social science disciplines. One example is that students will be asked to describe micro and macroeconomic issues facing libraries.

UDIGE

Emphasize interdisciplinarity by integrating content, ideas, and approaches from two or more disciplines

This course was developed by faculty in four different program areas. Using the issues surrounding library collections, services, and instruction as a framework the course is able to fully integrate content, ideas, and approaches from all four disciplines and beyond.

Include substantive written work.

Students reflect in written and oral forms on the history, mission, and roles of libraries. Students will be asked to keep a written journal.

Students will synthesize knowledge and information by developing a written proposal for a new library program, service, or collection.

APPROVAL: _____
General Education Committee Chair Date