CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS COURSE MODIFICATION PROPOSAL

Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester to make the next catalog (2011-12) production

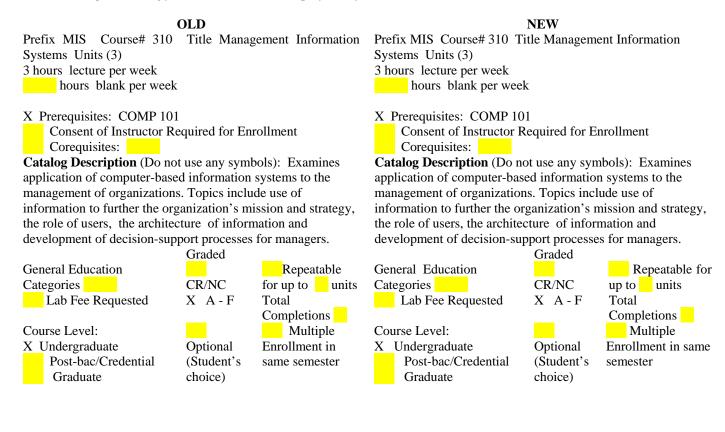
Date (Change date each time revised): 10.7.10

PROGRAM AREA(S): BUS

Directions: All of sections of this form must be completed for course modifications. Use YELLOWED areas to enter data. All documents are stand alone sources of course information.

1. Course Information.

[Follow accepted catalog format.] (Add additional prefixes if cross-listed)



2. Mode of Instruction (Hours per Unit are defaulted)

Hegis Code(s)_____(Provided by the Dean)

Proposed

Existing

	Units	Hours Per Unit	Benchm ark Enrollme nt	Grad ed		Units	Hour s Per Unit	Benchm ark Enrollme nt	Grade d	CS No. (filled out by Dean)
Lecture	<u>3</u>	<u>1</u>	<u>30</u>	X	Lecture	<u>3</u>	<u>1</u>	<u>30</u>	\mathbf{X}	
Seminar		<u>1</u>			Seminar		<u>1</u>			
Lab		<u>3</u>			Lab		<u>3</u>			
Activity		<u>2</u>			Activity		<u>2</u>			
Field Studies					Field Studies					
Indep Study					Indep Study					
Other blank					Other blank					

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3. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: http://summit.csuci.edu/geapproval. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing. A (English Language, Communication, Critical Thinking) A-1 Oral Communication A-2 English Writing A-3 Critical Thinking B (Mathematics, Sciences & Technology) **B-1 Physical Sciences** B-2 Life Sciences – Biology B-3 Mathematics – Mathematics and Applications **B-4** Computers and Information Technology C (Fine Arts, Literature, Languages & Cultures) C-1 Art C-2 Literature Courses C-3a Language C-3b Multicultural D (Social Perspectives) E (Human Psychological and Physiological Perspectives) **UDIGE/INTD Interdisciplinary Meets University Writing Requirement** Meets University Language Requirement American Institutions, Title V Section 40404: Government US Constitution

Justification and Requirements for the Course. [Make a brief statement to justify the need for the course]

Refer to website, Exec Order 405, for more information: http://senate.csuci.edu/comm/curriculum/resources.htm Service Learning Course (Approval from the Center for Community Engagement must be received before you

This is a required course for the Bachelor of Science program in Business. An understanding of the role of information technology systems is essential for students of business. The course will use cases, projects, and in-class exercises to illustrate the use of technology to address problems and opportunities in business organizations. This course will provide business students with the knowledge, skills, and abilities to manage information technology systems effectively. It will also prepare students to formulate and execute IT policies, strategies, plans and procedures.

X Requirement for the Major/Minor Elective for the Major/Minor

can request this course attribute).

Free Elective

NEW

This is a required course for the Bachelor of Science in Business degree. An understanding of the role of information technology systems is essential for students of business. The course will use cases, projects, and in-class exercises to illustrate the use of technology to address problems and opportunities in business organizations. This course will provide business students with the knowledge, skills, and abilities to manage information technology systems effectively. It will also prepare students to formulate and execute IT policies, strategies, plans and procedures.

X Requirement for the Major/Minor Elective for the Major/Minor Free Elective

Submit Program Modification if this course changes your program.

- 5. Student Learning Outcomes. (List in numerical order. You may wish to visit resource information at the following website: http://senate.csuci.edu/comm/curriculum/resources.htm) Upon completion of the course, the student will be able to: OLD
 - 1. explain the pivotal role of information in management and define the strategic, tactical, and operational roles and functions

Upon completion of the course, the student will be able to:* NEW

1. Explain orally and in writing the role of information in management, strategy, tactics, and operations (1,5)

2

Describe in writing emergent information technologies and software. (3)

of the information systems in organizations. 12.4.09 km2

- 3. describe emergent information technologies and software.
- 4. apply the principles of information systems to assess the value of information and to use technology and software like
- 5. relational technology and spreadsheet to develop executive reports and applications.
- 6. describe ethical and social issues relating to information systems.
- 7. formulate and execute IT policies, strategies, plans and procedures
- identify, conceptualize, and develop solutions for successful information systems management

- 3. Describe orally and in writing ethical and social issues relating to information systems. (2,3,4)
- Identify, conceptualize, and develop solutions for successful information systems management and present them orally and in writing. (1,2,3)

*Aligns with Program Learning Goals for: 1) Critical thinking, 2) Oral communication, 3) Written Communication, 4) Conduct (Ethics), 5) Competencies in discipline, 6) Collaboration

6.	Course Content in Outline Form.	(Be as brief as p	oossible, but use	as much space as necessary)
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OLD **NEW** 1. The Information Age 1. The Information Age 2. Information Technology Systems 2. Information Technology Systems 3. Strategic and Competitive Opportunities 3. Strategic and Competitive Opportunities 4. Databases and Data Warehouses 4. Databases and Data Warehouses 5. Decision Support and Artificial Intelligence 5. Decision Support and Artificial Intelligence 6. Networks 6. Networks 7. Emerging Technologies 7. Emerging Technologies 8. Planning for IT Systems 8. Planning for IT Systems 9. Developing IT Systems 9. Developing IT Systems 10. Managing IT Systems 10. Managing IT Systems Does this course content overlap with a course offered in your academic program? Yes No X If YES, what course(s) and provide a justification of the overlap. Does this course content overlap a course offered in another academic area? Yes No X If YES, what course(s) and provide a justification of the overlap. Overlapping courses require Chairs' signatures.

- 7. Cross-listed Courses (Please note each prefix in item No. 1) A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).
 - B. List each cross-listed prefix for the course:
 - C. Program responsible for staffing:
- **8. References.** [Provide 3-5 references]

OLD

- Haag, Stephen, Maeve Cummings, and Donald McCubbrey, Management Information Systems for the Information Age, (3rd ed),2001. McGraw-Hill.
- Laudon, KC and Laudon, JP, Management Information Systems, (7th ed), 2001. Prentice Hall.
- Turban, E; McLean, E and Wetherbe, J, Information Technology for Management, (2nd ed), 1999. John Wiley.
- Zwass, V, Foundations of Information Systems, 1998. Irwin/McGraw Hill.

NEW

- Haag, Stephen, Maeve Cummings, and Donald McCubbrey, Management Information Systems for the Information Age, (3rd ed),2001. McGraw-Hill.
- Laudon, KC and Laudon, JP, Management Information Systems, (7th ed), 2001. Prentice Hall.
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9. Tenure Track Faculty qualified to teach this course. **BUSINESS FACULTY**

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10. Requested Effective Date or First Semester offered:								
11. New Resource Requested: Yes No If YES, list the resources needed.								
A. Computer Needs (data processing, audio visual, bro	padcasting, other equipment, etc.)							
B. Library Needs (streaming media, video hosting, da	B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)							
C. Facility/Space/Transportation Needs:								
D. Lab Fee Requested: Yes No (Refer to E. Other.	the Dean's Office for additional processing)							
12. Indicate Changes and Justification for Each. [Check of use as much space as necessary.]	all that apply and follow with justification. Be as brief as possible bu							
Course title	Course Content							
	X Course Learning Outcomes							
Course number	References							
Units	GE							
	X Other JUSTIFICATION							
Prerequisites/Corequisites	Reactivate Course							
Catalog description Mode of Instruction								
Mode of instruction								
Justification: Updated Student Learning Objectives (SLO) an	d aligns SLO with Program Learning Goals (PLG)							
13. Will this course modification alter any degree, credenti If, YES attach a program update or program modification Priority deadline for New Minors and Programs: October Priority deadline for Course Proposals and Modifications: Last day to submit forms to be considered during the curre	form for all programs affected. 4, 2010 of preceding year. October 15, 2010.							
William Cordeiro								
Proposer(s) of Course Modification	Date							
Type in name. Signatures will be collected after Curriculum ap	pproval.							

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Approval Sheet

Course:	

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair			
	Signature	Date	
Program Chair			
	Signature	Date	
Program Chair			
	Signature	Date	
General Education Chair			
	Signature	Date	
Center for Intl Affairs Director			
	Signature	Date	
Center for Integrative Studies Director			
	Signature	Date	
Center for Multicultural Engagement Director			
	Signature	Date	
Center for Civic Engagement and Service Learning Director			
	Signature	Date	
Curriculum Chair			
	Signature	Date	
Dean of Faculty			
	Signature	Date	

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