

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS
COURSE MODIFICATION PROPOSAL

Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester to make the next catalog (2011-12) production

DATE (CHANGE DATE EACH TIME REVISED): 10.7.10 REV 11.17.10; REV 11.18.10

PROGRAM AREA(S): BUS

Directions: All of sections of this form must be completed for course modifications. Use **YELLOWED** areas to enter data. All documents are stand alone sources of course information.

1. Course Information.

[Follow accepted catalog format.] (Add additional prefixes if cross-listed)

OLD

Prefix MGT Course# 307 Title MANAGEMENT OF ORGANIZATIONS Units (3)

3 hours lecture per week

hours blank per week

Prerequisites:

Consent of Instructor Required for Enrollment

Corequisites:

Catalog Description (Do not use any symbols):

Principles, methods and procedures planning, organizing, leading, and controlling people within organizations. Topics include the history of management thought, organizational culture and design, decision-making, managerial communication, and strategic management.

NEW

Prefix MGT Course# 307 Title MANAGEMENT OF ORGANIZATIONS Units (3)

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hours blank per week

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Catalog Description (Do not use any symbols):

Principles, methods and procedures planning, organizing, leading, and controlling people within organizations. Topics include the history of management thought, organizational culture and design, decision-making, managerial communication, and strategic management.

General Education
Categories
Lab Fee Requested

Graded
X
CR/NC
A - F

Repeatable
for up to units
Total
Completions

Course Level:
X Undergraduate
Post-bac/Credential
Graduate

Optional
(Student's
choice)

Multiple
Enrollment in
same semester

General Education
Categories
Lab Fee Requested

Graded
CR/NC
X A - F

Repeatable for
up to units
Total
Completions

Course Level:
X Undergraduate
Post-bac/Credential
Graduate

Optional
(Student's
choice)

Multiple
Enrollment in same
semester

2. Mode of Instruction (Hours per Unit are defaulted)

Hegis Code(s) _____
(Provided by the Dean)

Existing

Proposed

	Units	Hours Per Unit	Benchm ark Enrollme nt	Grad ed		Units	Hour s Per Unit	Benchm ark Enrollme nt	Grade d	CS No. (filled out by Dean)
Lecture	3	1	15	X	Lecture	3	1	30	X	
Seminar		1			Seminar		1			
Lab		3			Lab		3			
Activity		2			Activity		2			
Field Studies					Field Studies					
Indep Study					Indep Study					
Other blank					Other blank					

3. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

D (Social Perspectives)

E (Human Psychological and Physiological Perspectives)

UDIGE/INTD Interdisciplinary

Meets University Writing Requirement

Meets University Language Requirement

American Institutions, Title V Section 40404: Government US Constitution US History
Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

4. Justification and Requirements for the Course. *[Make a brief statement to justify the need for the course]*

OLD

This is an required course in the BS in Business. An understanding of the role of the management in leading and designing organizations in the global business environment is essential for managers in private and public organizations. The course will use cases and in-class exercises to illustrate various management topics. The course will address managerial, legal, ethical and operational aspects of management. This course strives to provide all managers with the knowledge, skills, and abilities to manage and motivate a diverse employee population effectively.

- X Requirement for the Major/Minor
- Elective for the Major/Minor
- Free Elective

NEW

This is a required course in the BS in Business. An understanding of the role of the management in leading and designing organizations in the global business environment is essential for managers in private and public organizations. The course will use cases and in-class exercises to illustrate various management topics. The course will address managerial, legal, ethical and operational aspects of management. This course strives to provide all students with the knowledge, skills, and abilities to manage and motivate a diverse employee population effectively.

- X Requirement for the Major/Minor
- Elective for the Major/Minor
- Free Elective

Submit Program Modification if this course changes your program.

5. Student Learning Outcomes. (List in numerical order. You may wish to visit resource information at the following website: <http://senate.csuci.edu/comm/curriculum/resources.htm>)

Upon completion of the course, the student will be able to:

OLD

1. describe the fundamentals of management within domestic and global enterprises
2. write analyses of complex cases related to

Upon completion of the course, the student will be able to:*

NEW

1. Describe orally and in writing the fundamentals of management within domestic and global enterprises (1,2,3,5)

- management and organizational behavior principles
3. formulate and execute management policies, strategies, plans and procedures
4. identify, conceptualize, and develop solutions for successful resolutions to organizational problems

2. Write analyses of complex cases related to management and organizational behavior principles (1,5)
3. Formulate and execute management policies, strategies, plans and procedures (1,5)
4. Identify, conceptualize, and develop solutions for successful resolutions to organizational problems (1,5,6)

*Aligns with Program Learning Goals for: 1) Critical thinking, 2) Oral communication, 3) Written Communication, 4) Conduct (Ethics), 5) Competencies in discipline, 6) Collaboration

6. Course Content in Outline Form. (Be as brief as possible, but use as much space as necessary)

OLD

1. Introduction to Management and Organizations
2. Management Yesterday and Today
3. Organizational Culture
4. Global Management
5. Social Responsibility and Ethics
6. Decision-Making
7. Planning
8. Strategic Management
9. Planning Tools and Techniques
10. Organizational Structure and Design
11. Managerial Communication
12. Human Resource Management
13. Managing Change and Innovation
14. Organizational Behavior
15. Groups and Teams
16. Motivation
17. Leadership
18. Control
19. Operations and Value Chain Management

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16. Motivation
17. Leadership
18. Control
19. Operations and Value Chain Management

Does this course content overlap with a course offered in your academic program? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

7. Cross-listed Courses (Please note each prefix in item No. 1)

- A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).
- B. List each cross-listed prefix for the course:
- C. Program responsible for staffing:

8. References. [Provide 3-5 references]

OLD

1. Robbins, S.P. & Coulter, M., *Management*, 2002, Upper Saddle River, NJ:Prentice-Hall
2. Collins, J.C. & Porras, J.I., 1994, *Built to Last: Successful Habits of Visionary Companies*, New York: HarperCollins
3. Buckingham, M. & Coffman, C. , 1999, *First, Break All the Rules: What the World's Greatest Managers Do Differently*, Upper Saddle River, NJ: Simon & Schuster
4. Seglin, J.L. & Augustine, N.R., 2000, *The Good, the Bad, and Your Business: Choosing Right When Ethical Dilemmas Pull You Apart*, Hoboken, NJ: John Wiley & Sons

5. Collins, J., *Good to Great: Why Some Companies Make the Leap... and Others Don't*, New York: HarperCollins; 2001

NEW

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9. Tenure Track Faculty qualified to teach this course.

William P. Cordeiro, John-Andrew Morris, Jeri-Elaine Smith

10. Requested Effective Date or First Semester offered:

11. New Resource Requested: Yes No ☒

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

C. Facility/Space/Transportation Needs:

D. Lab Fee Requested: Yes No (Refer to the Dean's Office for additional processing)

E. Other.

12. Indicate Changes and Justification for Each. [Check all that apply and follow with justification. Be as brief as possible but, use as much space as necessary.]

<input type="text"/> Course title	<input type="text"/> Course Content
<input type="text"/> Prefix/suffix	<input checked="" type="checkbox"/> Course Learning Outcomes
<input type="text"/> Course number	<input type="text"/> References
<input type="text"/> Units	<input type="text"/> GE
<input type="text"/> Staffing formula and enrollment limits	<input checked="" type="checkbox"/> Other JUSTIFICATION
<input type="text"/> Prerequisites/Corequisites	<input type="text"/> Reactivate Course
<input type="text"/> Catalog description	
<input checked="" type="checkbox"/> Mode of Instruction	

Justification:

Updated Student Learning Objectives (SLO) and aligns SLO with Program Learning Goals (PLG)

13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes No ☒

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 4, 2010** of preceding year.

Priority deadline for Course Proposals and Modifications: **October 15, 2010.**

Last day to submit forms to be considered during the current academic year: **April 15th.**

William P. Cordeiro

Proposer(s) of Course Modification

Date

Type in name. Signatures will be collected after Curriculum approval.

Approval Sheet**Course:**

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
General Education Chair		
	Signature	Date
Center for Intl Affairs Director		
	Signature	Date
Center for Integrative Studies Director		
	Signature	Date
Center for Multicultural Engagement Director		
	Signature	Date
Center for Civic Engagement and Service Learning Director		
	Signature	Date
Curriculum Chair		
	Signature	Date
Dean of Faculty		
	Signature	Date