

Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester to make the next catalog (2011-12) production

PROGRAM AREA(S): BUS

Directions: All of sections of this form must be completed for course modifications. Use **YELLOWED** areas to enter data. All documents are stand alone sources of course information.

[Follow accepted catalog format.] (Add additional prefixes if cross-listed)

Prefix MGT Course# 410 Title MANAGEMENT OF
INTERNATIONAL BUSINESS Units (3)

hours blank per week

Consent of Instructor Required for Enrollment

Corequisites:

Catalog Description (Do not use any symbols):

Three hours of lecture per week

Identification and analysis of management systems in cross-border environments. Explores the impact of economic, social, cultural, and political variables on the conduct of profit-making business. Extensive use of case analysis, and performance of a 'country study' project.

Prefix MGT Course# 410 Title MANAGEMENT OF
INTERNATIONAL BUSINESS Units (3)

hours blank per week

Consent of Instructor Required for Enrollment

Corequisites:

Catalog Description (Do not use any symbols):

Three hours of lecture per week

Identification and analysis of management systems in cross-border environments. Explores the impact of economic, social, cultural, and political variables on the conduct of profit-making business. Extensive use of case analysis, and performance of a 'country study' project.

General Education
Categories
 Lab Fee Requested

Graded

CR/NC

XA - F

Repeatability for up to units
Total Completions

Course Level:
☒ Undergraduate
☐ Post-bac/Credential
☐ Graduate

Optional
(Student's
choice)

Multiple Enrollment in same semester

General Education Categories
 Lab Fee Requested

Graded

CR/NC

X A - I

Course Level:
☒ Undergraduate
☐ Post-bac/Credential
☐ Graduate

Optional
(Student's
choice)

Repeatability for up to units
Total Completions

Multiple Enrollment in same semester

2. Mode of Instruction (Hours per Unit are defaulted)

Hegis Code(s)_____ (Provided by the Dean)

Existing

Proposed

	Units	Hours Per Unit	Benchmark Enrollment	Graded		Units	Hours Per Unit	Benchmark Enrollment	Graded	CS No. (filled out by Dean)
Lecture	<u>3</u>	<u>1</u>	<u>25</u>	<u>X</u>	Lecture	<u>3</u>	<u>1</u>	<u>30</u>	<u>X</u>	
Seminar		<u>1</u>			Seminar		<u>1</u>			
Lab		<u>3</u>			Lab		<u>3</u>			
Activity		<u>2</u>			Activity		<u>2</u>			
Field Studies					Field Studies					
Indep Study					Indep Study					
Other blank					Other blank					

3. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

D (Social Perspectives)

E (Human Psychological and Physiological Perspectives)

UDIGE/INTD Interdisciplinary

Meets University Writing Requirement

Meets University Language Requirement

American Institutions, Title V Section 40404: Government US Constitution US History
Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

4. Justification and Requirements for the Course. *[Make a brief statement to justify the need for the course]*

OLD

This course is an elective course for the Bachelor of Science program in Business and a required course for the Management option within the Bachelor of Science in Business. An understanding of international business is essential for business students in today's interdependent global world. This course will provide business students with the knowledge, skills, and abilities to understand the global economic, political, cultural and social environment within which firms operation. It will examine the strategies and structures of international business and assess the special roles of an international business's various functions. It will also prepare students to formulate and execute strategies, plans, and tactics to succeed in international business ventures.

- Requirement for the Major/Minor
- X Elective for the Major/Minor
- Free Elective

NEW

This course is an elective course for the Bachelor of Science program in Business and a required course for the Management option within the Bachelor of Science in Business. An understanding of international business is essential for business students in today's interdependent global world. This course will provide business students with the knowledge, skills, and abilities to understand the global economic, political, cultural and social environment within which firms operate. It will examine the strategies and structures of international business and assess the special roles the various functions of an international business.

- Requirement for the Major/Minor
- X Elective for the Major/Minor
- Free Elective

Submit Program Modification if this course changes your program.

5. Student Learning Outcomes. (List in numerical order. You may wish to visit resource information at the following website: <http://senate.csuci.edu/comm/curriculum/resources.htm>)

Upon completion of the course, the student will be able to:

OLD

1. Explain the differences in economic social, political, and cultural variables among countries

Upon completion of the course, the student will be able to:*

NEW

1. Explain orally and in writing the differences in economic social, political, and cultural variables among countries (1,2,3)

2. Evaluate various trade theories and determine the gains from trade and investment
3. distinguish between various trade policies and their economic impacts
4. Develop competencies in global strategy formulation, including strategic alliances and the integration of all functional areas in a global context
5. develop communication and teamwork skills through case analysis and group projects

2. Evaluate various trade theories and determine the gains from trade and investment (1,5)
3. Distinguish between various trade policies and their economic impacts (1,5)
4. Demonstrate oral communication and teamwork skills through case analysis and group projects (2,5,6)

*Aligns with Program Learning Goals for: 1) Critical thinking, 2) Oral communication, 3) Written Communication, 4) Conduct (Ethics), 5) Competencies in discipline, 6) Collaboration

6. Course Content in Outline Form. (Be as brief as possible, but use as much space as necessary)

OLD

- I. Introduction
 - Globalization
 - Differences in Political Economy
 - Differences in Culture
- II. The Global Trade and Investment Environment
 - Trade Theory and Policy
 - Foreign Direct Investment
 - Economic Integration
- III. The Global Monetary System
 - Foreign Exchange Markets
 - International Monetary Systems
- IV. The Strategy and Structure of International Business
 - Strategy and Organization
 - Entry Strategy and Alliances
- V. International Business Operations
 - Exporting and Importing
 - Manufacturing Management
 - Human Resources Management
 - Accounting and Financial Management

NEW

- I. Introduction
 - Globalization
 - Differences in Political Economy
 - Differences in Culture
- II. The Global Trade and Investment Environment
 - Trade Theory and Policy
 - Foreign Direct Investment
 - Economic Integration
- III. The Global Monetary System
 - Foreign Exchange Markets
 - International Monetary Systems
- IV. The Strategy and Structure of International Business
 - Strategy and Organization
 - Entry Strategy and Alliances
- V. International Business Operations
 - Exporting and Importing
 - Manufacturing Management
 - Human Resources Management
 - Accounting and Financial Management

Does this course content overlap with a course offered in your academic program? Yes ☐ No ☒ X
 If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? Yes ☐ No ☒ X
 If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

7. Cross-listed Courses (Please note each prefix in item No. 1)

- A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).
- B. List each cross-listed prefix for the course:
- C. Program responsible for staffing:

8. References. [Provide 3-5 references]

OLD

Hill, Charles, W. L., International Business: Competing in the Global Marketplace, 6th edition, McGraw -Hill 2007.
 Ricky W. Griffin and Michael W. Pustay, International Business, 4th edition, Prentice Hall, 2007

NEW

Hill, Charles, W. L., International Business: Competing in the Global Marketplace, 6th edition, McGraw -Hill 2007.
Ricky W. Griffin and Michael W. Pustay, International Business, 4th edition, Prentice Hall, 2007

9. Tenure Track Faculty qualified to teach this course.

Jaye Smith, Paul Rivera

10. Requested Effective Date or First Semester offered: Fall 2009

11. New Resource Requested: Yes ☐ No ☒

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

☐

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

☐

C. Facility/Space/Transportation Needs:

☐

D. Lab Fee Requested: Yes ☐ No ☐ (Refer to the Dean's Office for additional processing)

E. Other.

☐

12. Indicate Changes and Justification for Each. [Check all that apply and follow with justification. Be as brief as possible but, use as much space as necessary.]

☐

Course title

Prefix/suffix

Course number

Units

Staffing formula and enrollment limits

Prerequisites/Corequisites

Catalog description

☒

Mode of Instruction

☐

Course Content

☒

Course Learning Outcomes

☐

References

☐

GE

☒

Other JUSTIFICATION

☐

Reactivate Course

Justification:

Updated Student Learning Objectives (SLO) and aligns SLO with Program Learning Goals (PLG)

13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes ☐ No ☒

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 4, 2010** of preceding year.

Priority deadline for Course Proposals and Modifications: **October 15, 2010.**

Last day to submit forms to be considered during the current academic year: **April 15th.**

William Cordeiro

☐

Proposer(s) of Course Modification

Date

Type in name. Signatures will be collected after Curriculum approval.

Approval Sheet**Course:**

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
General Education Chair		
	Signature	Date
Center for Intl Affairs Director		
	Signature	Date
Center for Integrative Studies Director		
	Signature	Date
Center for Multicultural Engagement Director		
	Signature	Date
Center for Civic Engagement and Service Learning Director		
	Signature	Date
Curriculum Chair		
	Signature	Date
Dean of Faculty		
	Signature	Date