

**CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS
COURSE MODIFICATION PROPOSAL**

Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester to make the next catalog (2011-12) production

DATE (CHANGE DATE EACH TIME REVISED): 10.05.10 REV 11.17.10; REV 12.14.10

PROGRAM AREA(S): BUS

Directions: All of sections of this form must be completed for course modifications. Use **YELLOWED** areas to enter data. All documents are stand alone sources of course information.

1. Course Information.

[Follow accepted catalog format.] (Add additional prefixes if cross-listed)

OLD

Prefix MGT Course# 490 Title SPECIAL TOPICS Units (3)
3 hours seminar per week
hours blank per week

Prerequisites:

X Consent of Instructor Required for Enrollment

Corequisites:

Catalog Description (Do not use any symbols):

In-depth analysis of current topics in management. Topics vary each semester. Repeatable by topic.

General Education	Graded	Repeatable
Categories	CR/NC	for up to units
Lab Fee Requested	X A - F	Total Completions

Course Level:	Multiple
X Undergraduate	Optional Enrollment in
Post-bac/Credential	(Student's same semester
Graduate	choice)

NEW

Prefix MGT Course# 490 Title SPECIAL TOPICS Units (3)
3 hours seminar per week
hours blank per week

Prerequisites:

X Consent of Instructor Required for Enrollment

Corequisites:

Catalog Description (Do not use any symbols):

In-depth analysis of current topics in management. Topics vary each semester. Repeatable by topic up to 9 units..

General Education	Graded	X Repeatable for
Categories	CR/NC	up to 9 units
Lab Fee Requested	X A - F	Total Completions 3

Course Level:	Multiple
X Undergraduate	Optional Enrollment in same
Post-bac/Credential	(Student's semester
Graduate	choice)

2. Mode of Instruction (Hours per Unit are defaulted)

Hegis Code(s) _____
(Provided by the Dean)

Existing

Proposed

	Units	Hours Per Unit	Benchmark Enrollment	Graded		Units	Hours Per Unit	Benchmark Enrollment	Graded	CS No. (filled out by Dean)
Lecture		1			Lecture		1			
Seminar	3	1	30	X	Seminar	3	1	20	X	
Lab		3			Lab		3			
Activity		2			Activity		2			
Field Studies					Field Studies					
Indep Study					Indep Study					
Other blank					Other blank					

3. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

D (Social Perspectives)**E (Human Psychological and Physiological Perspectives)****UDIGE/INTD Interdisciplinary**

Meets University Writing Requirement

Meets University Language Requirement

American Institutions, Title V Section 40404: Government US Constitution US History

Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

4. Justification and Requirements for the Course. *[Make a brief statement to justify the need for the course]***OLD**

This course provides an in-depth analysis of issues in management which may not be addressed thoroughly in other courses. Students are introduced to research at the forefront of the field and benefit from the specific expertise of the instructor.

NEW

This course provides an in-depth analysis of issues in management. Students are introduced to research at the forefront of the field and benefit from the specific expertise of the instructor.

☐ Requirement for the Major/Minor

X Elective for the Major/Minor

☐ Free Elective

☐ Requirement for the Major/Minor

X Elective for the Major/Minor

☐ Free Elective

Submit Program Modification if this course changes your program.

5. Student Learning Outcomes. (List in numerical order. You may wish to visit resource information at the following website: <http://senate.csuci.edu/comm/curriculum/resources.htm>)

Upon completion of the course, the student will be able to:

OLD

Students who successfully complete this course will be able to:

- Identify specific problems in management.
- Apply the appropriate analytical tools to address specific problems in management.
- Summarize and report findings related to the description, assessment or solution of problems in management.

Upon completion of the course, the student will be able to: *

NEW

Students who successfully complete this course will be able to:

1. Identify orally and in writing specific problems in management. (1, 2, 3)
2. Apply the appropriate analytical tools to address specific problems in management. (1, 5)
3. Summarize and report findings orally and in writing related to the description, assessment or solution of problems in management. (1, 2, 3, 5)

*Aligns with Program Learning Goals for: 1) Critical thinking, 2) Oral communication, 3) Written Communication, 4) Conduct (Ethics), 5) Competencies in discipline, 6) Collaboration

6. Course Content in Outline Form. (Be as brief as possible, but use as much space as necessary)

OLD

The Strategic Management Process
Vision, Mission and Objectives
Situation Analysis
Competitive Advantage
Strategy Implementation
Control Systems and Continuous Improvement
Ethics and Social Responsibility

NEW

The Strategic Management Process
Vision, Mission and Objectives
Situation Analysis
Competitive Advantage
Strategy Implementation
Control Systems and Continuous Improvement
Ethics and Social Responsibility

Does this course content overlap with a course offered in your academic program? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

7. Cross-listed Courses (Please note each prefix in item No. 1)

A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).

B. List each cross-listed prefix for the course:

C. Program responsible for staffing: BUS and ECON

8. References. [Provide 3-5 references]

OLD

Relevant materials to be selected by the instructor.

NEW

Relevant materials to be selected by the instructor.

9. Tenure Track Faculty qualified to teach this course.

Prof. William P. Cordeiro
Management Faculty

10. Requested Effective Date or First Semester offered:

11. New Resource Requested: Yes ☐ No ☒

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

C. Facility/Space/Transportation Needs:

D. Lab Fee Requested: Yes ☐ No ☐ (Refer to the Dean's Office for additional processing)

E. Other.

12. Indicate Changes and Justification for Each. [Check all that apply and follow with justification. Be as brief as possible but, use as much space as necessary.]

☐ Course title
☐ Prefix/suffix
☐ Course number
☐ Units
☐ Staffing formula and enrollment limits
☐ Prerequisites/Corequisites
☐ Catalog description
☐ Mode of Instruction

☐ Course Content
☒ Course Learning Outcomes
☐ References
☐ GE
☒ Other JUSTIFICATION, REPEATABLE, COMPLETIONS
☐ Reactivate Course

Justification: Updated Student Learning Objectives (SLO) and aligns SLO with Program Learning Goals (PLG)

13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes ☐ No ☐

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 4, 2010** of preceding year.

Priority deadline for Course Proposals and Modifications: **October 15, 2010**.

Last day to submit forms to be considered during the current academic year: **April 15th**.

William Cordeiro

Proposer(s) of Course Modification

Type in name. Signatures will be collected after Curriculum approval.

☐

Date

Approval Sheet**Course:** [REDACTED]

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
General Education Chair		
	Signature	Date
Center for Intl Affairs Director		
	Signature	Date
Center for Integrative Studies Director		
	Signature	Date
Center for Multicultural Engagement Director		
	Signature	Date
Center for Civic Engagement and Service Learning Director		
	Signature	Date
Curriculum Chair		
	Signature	Date
Dean of Faculty		
	Signature	Date