

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

COURSE MODIFICATION PROPOSAL

Courses must be submitted by October 15, 2014, and finalized by the end of the fall semester to make the next catalog (2015-16) production

DATE (CHANGE DATE EACH TIME REVISED): 09/17/2015

PROGRAM AREA(S): MGT COURSE NO: 307

Directions: All sections of this form must be completed. Use **YELLOWED** areas to enter data. All documents are stand-alone sources of course information.

1. Indicate Changes and Justification for Each. *[Mark all change areas that apply]*

- | | |
|--|---|
| <input type="checkbox"/> Course title | <input type="checkbox"/> Course Content |
| <input type="checkbox"/> Prefix/suffix | <input type="checkbox"/> Course Learning Outcomes |
| <input type="checkbox"/> Course number | <input type="checkbox"/> References |
| <input type="checkbox"/> Units | <input type="checkbox"/> GE |
| <input checked="" type="checkbox"/> Staffing formula and enrollment limits | <input type="checkbox"/> Other <input type="checkbox"/> |
| <input type="checkbox"/> Prerequisites/Corequisites | <input type="checkbox"/> Reactivate Course |
| <input type="checkbox"/> Catalog description | |
| <input type="checkbox"/> Mode of Instruction | |

Justification: The enrollment benchmark has been adjusted to reflect the nature of the course and current budgetary realities. *(Please provide justification(s) for each marked item above). Be as brief as possible but use as much space as necessary.]:*

2. Course Information.

[Follow accepted catalog format.] (Add additional prefixes i f cross-listed)

OLD

Prefix MGT Course# 307 Title MANAGEMENT OF ORGANIZATIONS Units (3)
3 hours lecture per week
☐ hours blank per week

☐ Prerequisites: ☐
☐ Consent of Instructor Required for Enrollment
☐ Corequisites: ☐

Catalog Description (Do not use any symbols):
Principles, methods and procedures planning, organizing, leading, and controlling people within organizations. Topics include the history of management thought, organizational culture and design, decision-making, managerial communication, and strategic management.

General Education Categories: ☐

Grading Scheme (Select one below):

☒ A – F

☐ Credit/No Credit

☐ Optional (Student's Choice)

Repeatable for up to ☐ units

Total Completions ☐

Multiple Enrollment in Same Semester Y/N N

Course Level:

☒ Undergraduate

☐ Post-Baccalaureate

☐ Graduate

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3. Mode of Instruction (Hours per Unit are defaulted)

Hegis Code(s) _____
(Provided by the Dean)

Existing**Proposed**

	Units	Hours Per Unit	Benchmark Enrollment	Graded		Units	Hours Per Unit	Benchmark Enrollment	Graded	CS No. (filled out by Dean)
Lecture	<u>3</u>	<u>1</u>	<u>30</u>	X	Lecture	<u>3</u>	<u>1</u>	<u>40</u>	X	
Seminar		<u>1</u>			Seminar		<u>1</u>			
Lab		<u>3</u>			Lab		<u>3</u>			
Activity		<u>2</u>			Activity		<u>2</u>			
Field Studies					Field Studies					
Indep Study					Indep Study					
Other blank					Other blank					
Online					Online					

4. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapp> completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

D (Social Perspectives)**E (Human Psychological and Physiological Perspectives)****UDIGE/INTD Interdisciplinary**

Meets University Writing Requirement (Graduation Writing Assessment Requirement)

Meets University Language Requirement

American Institutions, Title V Section 40404: Government US Constitution US History
Regarding Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

Online Course (Answer YES if the course is ALWAYS delivered online).

5. Justification and Requirements for the Course. [Make a brief statement to justify the need for the course]**OLD**

This is a required course in the BS in Business. An understanding of the role of the management in leading and designing organizations in the global business environment is essential for managers in private and public organizations. The course will use cases and in-class exercises to illustrate various management topics. The course will address managerial, legal, ethical and operational aspects of

NEW

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management. This course strives to provide all students with the knowledge, skills, and abilities to manage and motivate a diverse employee population effectively.

X Requirement for the Major/Minor
☐ Elective for the Major/Minor
☐ Free Elective

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Submit Program Modification if this course changes your program.

6. Student Learning Outcomes. (List in numerical order. Please refer to the Curriculum Committee's "Learning Outcomes" guideline for measurable outcomes that reflect elements of Bloom's Taxonomy: <http://senate.csuci.edu/comm/curriculum/resources.htm>. The committee recommends 4 to 8 student learning outcomes, unless governed by an external agency (e.g., Nursing).

Upon completion of the course, the student will be able to:

OLD

1. Describe orally and in writing the fundamentals of management within domestic and global enterprises (1,2,3,5)
2. Write analyses of complex cases related to management and organizational behavior principles (1,5)
3. Formulate and execute management policies, strategies, plans and procedures (1,5)
4. Identify, conceptualize, and develop solutions for successful resolutions to organizational problems (1,5,6)

*Aligns with Program Learning Goals for: 1) Critical thinking, 2) Oral communication, 3) Written Communication, 4) Conduct (Ethics), 5) Competencies in discipline, 6) Collaboration

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7. Course Content in Outline Form. (Be as brief as possible, but use as much space as necessary)

OLD

1. Introduction to Management and Organizations
2. Management Yesterday and Today
3. Organizational Culture
4. Global Management
5. Social Responsibility and Ethics
6. Decision-Making
7. Planning
8. Strategic Management
9. Planning Tools and Techniques
10. Organizational Structure and Design
11. Managerial Communication
12. Human Resource Management
13. Managing Change and Innovation
14. Organizational Behavior
15. Groups and Teams
16. Motivation
17. Leadership
18. Control
19. Operations and Value Chain Management

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16. Motivation
17. Leadership
18. Control
19. Operations and Value Chain Management

Does this course content overlap with a course offered in your academic program? Yes ☐ No X

If YES, what course(s) and provide a justification of the overlap. ☐

Does this course content overlap a course offered in another academic area? Yes ☐ No X

If YES, what course(s) and provide a justification of the overlap. ☐

Overlapping courses require Chairs' signatures.

8. Cross-listed Courses (Please note each prefix in item No. 1)

- A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).**
B. List each cross-listed prefix for the course:
C. Program responsible for staffing:

9. References. [Provide 3-5 references]

OLD

1. Robbins, S.P. & Coulter, M., *Management*, 2002, Upper Saddle River, NJ: Prentice-Hall
2. Collins, J.C. & Porras, J.I., 1994, *Built to Last: Successful Habits of Visionary Companies*, New York: HarperCollins
3. Buckingham, M. & Coffman, C., 1999, *First, Break All the Rules: What the World's Greatest Managers Do Differently*, Upper Saddle River, NJ: Simon & Schuster
4. Seglin, J.L. & Augustine, N.R., 2000, *The Good, the Bad, and Your Business: Choosing Right When Ethical Dilemmas Pull You Apart*, Hoboken, NJ: John Wiley & Sons
5. Collins, J., *Good to Great: Why Some Companies Make the Leap... and Others Don't*, New York: HarperCollins; 2001

NEW [Books older than 10 years are unrevised popular press or academic texts.]

1. Robbins, S.P. & Coulter, M., *Management 12th edition*, 2013, Upper Saddle River, NJ: Prentice-Hall
2. Collins, J.C. & Porras, J.I., 2004, *Built to Last: Successful Habits of Visionary Companies*, New York: HarperCollins
3. Buckingham, M. & Coffman, C., 1999, *First, Break All the Rules: What the World's Greatest Managers Do Differently*, Upper Saddle River, NJ: Simon & Schuster
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10. Tenure Track Faculty qualified to teach this course.

J. Andrew Morris

11. Requested Effective Date or First Semester offered: Fall 2016

12. New Resource Requested: Yes No ☒

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

C. Facility/Space/Transportation Needs:

D. Lab Fee Requested: Yes No ☒ (Refer to the Dean's Office for additional processing)

E. Other.

13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes No ☒

If, YES attach a program update or program modification form for all programs affected.

Deadline for New Minors and Programs: **October 1, 2014.**

Deadline for Course Proposals and Modifications, and for Program Modifications: **October 15, 2014.**

Last day to submit forms to be considered during the current academic year: **April 1, 2015.**

Proposer(s) of Course Modification

Type in name. Signatures will be collected after Curriculum approval.

Date

Approval Sheet

Course: [REDACTED]

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

The CI program review process includes a report from the respective department/program on its progress toward accessibility requirement compliance. By signing below, I acknowledge the importance of incorporating accessibility in course design.

Program Chair		
	Signature	Date

Program Chair		
	Signature	Date

Program Chair		
	Signature	Date

General Education Chair		
	Signature	Date

Center for Intl Affairs Director		
	Signature	Date

Center for Integrative Studies Director		
	Signature	Date

Center for Multicultural Engagement Director		
	Signature	Date

Center for Community Engagement Director		
	Signature	Date

Curriculum Chair		
	Signature	Date

AVP		
	Signature	Date