#### CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

## COURSE MODIFICATION PROPOSAL

# Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester to make the next catalog (2011-12) production

Date (Change date each time revised): $10/$	/10/10; REV 3.16.11; REV 4.14.11
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PROGRAM AREA(S): MATH

Directions: All of sections of this form must be completed for course modifications. Use YELLOWED areas to

enter data. All documents are stand alone sources of course information.

1.	<b>Indicate Changes and Justification for Each.</b>	[Mark all change areas that apply and follow with justification.	Be as brief
	1111,		

as possible but, use as much space as necessary.]

Course title

Prefix/suffix

Course number

Units

Staffing formula and enrollment limits

Prerequisites/Corequisites

Catalog description

Mode of Instruction

Course Content

X Course Learning Outcomes

References

GE

Other

Reactivate Course

Justification: Improve student learning outcomes

#### 2. Course Information.

[Follow accepted catalog format.] (Add additional prefixes i f cross-listed)

OLD **NEW** 

Prefix MATH Course# 329

**FOR** BUSINESS AND **STATISTICS ECONOMICS** Units (3)

3 hours lecture per week

hours blank per week

Prerequisites:

Consent of Instructor Required for Enrollment

Corequisites:

Catalog Description (Do not use any symbols):

Introduction to modern statistical methods used in business and economic analysis. Topics include: sampling, probability, various distributions, correlation and regression, statistical inferences, hypothesis testing, problem solving and the consequences to underlying economical systems.

General Education Categories: B 3

Grading Scheme (Select one below):

x A - F

Credit/No Credit

Optional (Student's Choice)

Repeatable for up to 9 units

Total Completions 3

Multiple Enrollment in Same Semester Y/N n

Course Level:

x Undergraduate

Post-Baccalaureate

Graduate

Prefix MATH Course# 329

BUSINESS Title **STATISTICS** FOR AND

**ECONOMICS** Units (3)

3 hours lecture per week

hours blank per week

Prerequisites: Math 101 or MATH 105

Consent of Instructor Required for Enrollment

Corequisites:

Catalog Description (Do not use any symbols):

Introduction to modern statistical methods used in business and economic analysis. Topics include: sampling, probability, various distributions, correlation and regression, statistical inferences, hypothesis testing, problem solving and the consequences to underlying economical systems.

General Education Categories: B 3

Grading Scheme (Select one below):

x A - F

Credit/No Credit

Optional (Student's Choice)

Repeatable for up to 9 units

Total Completions 3

Multiple Enrollment in Same Semester Y/N n

Course Level:

x Undergraduate

Post-Baccalaureate

Graduate

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#### 3. Mode of Instruction (Hours per Unit are defaulted)

Hegis Code(s) (Provided by the Dean)

**Existing** 

### Proposed

Lecture	Units	Hours Per Unit <u>1</u>	Benchmark Enrollment	Graded X	Lecture	Units	Hours Per Unit <u>1</u>	Benchmark Enrollment	Graded X	CS No. (filled out by Dean)
			<u>50</u>	Λ			<u> </u>	<u></u>	^	
Seminar		<u>1</u>			Seminar		<u>1</u>			
Lab		<u>3</u>	Lab/class		Lab		<u>3</u>	Lab/class		
Activity		<u>2</u>			Activity		<u>2</u>			
Field Studies					Field Studies					
Indep Study					Indep Study					
Other blank					Other blank					

#### 4. Course Attributes:

X General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: http://summit.csuci.edu/geapproval. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

## **B** (Mathematics, Sciences & Technology)

- **B-1 Physical Sciences**
- B-2 Life Sciences Biology
- x B-3 Mathematics Mathematics and Applications
  - B-4 Computers and Information Technology

## C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural
- **D** (Social Perspectives)
- E (Human Psychological and Physiological Perspectives)
- **UDIGE/INTD Interdisciplinary**
- **Meets University Writing Requirement**
- Meets University Language Requirement
- American Institutions, Title V Section 40404: Government US Constitution US History Refer to website, Exec Order 405, for more information: http://senate.csuci.edu/comm/curriculum/resources.htm Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).
- **Justification and Requirements for the Course.** [Make a brief statement to justify the need for the course]

OLD **NEW** 

This course is required for Business major students. This course is required for Business major students 7.6.10 km2

according to accreditation guidelines.

according to accreditation guidelines. It is also a requirement for Mathematics students emphasizing business management, and it is a free elective for mathematics students

- Requirement for the Major/Minor
- x Elective for the Major/Minor
- x Free Elective

- x Requirement for the Major/Minor
- x Elective for the Major/Minor
- x Free Elective

Submit Program Modification if this course changes your program.

**6. Student Learning Outcomes.** (List in numerical order. You may wish to visit resource information at the following website: http://senate.csuci.edu/comm/curriculum/resources.htm)

**NEW** 

Upon completion of the course, the student will be able to:

OLD

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Students will be able to

• discuss the application of statistics in business and research situations.

Upon completion of the course, the student will be able to:

- discuss the nature of statistical inference and apply the methods
- analyze data in statistical and graphical terms.
- use a computer-based statistics software package.
- apply a variety of commonly used techniques and the models underlying them.
- formulate a generally posed scientific question as a statistical question in a written and oral form
- Course Content in Outline Form. (Be as brief as possible, but use as much space as necessary)
   OLD

  NEW

Students will be able to

- discuss the application of statistics in business and research situations.
- discuss the nature of statistical inference and apply the methods
- analyze data in statistical and graphical terms.
- use a computer-based statistics software package.
- demonstrate a variety of commonly used techniques and the models underlying them.
- express a generally posed scientific question as a statistical question in a written and oral form

- 1. Data and Statistics
- 2. Descriptive Statistics I
- 3. Descriptive Statistics II
- 4. Introduction to Probability
- 5. Discrete Probablity Distributions
- 6. Continuous Probablity Distributions
- 7. Sampling Distributions
- 8. Interval Estimation
- 9. Hypothesis Tests
- 10. Two Population Inference
- 11. Goodness of Fit
- 12. Simple Linear Regression
- 13. Multiple Regression
- 14. Forecasting

Does this course content overlap with a course offered in your academic program? Yes x

No

If YES, what course(s) and provide a justification of the overlap. This course is similar in content Math 202 and 201 b includes advanced topics on applications of statistics to business.
Does this course content overlap a course offered in another academic area? Yes No x If YES, what course(s) and provide a justification of the overlap.
Overlapping courses require Chairs' signatures.
8. Cross-listed Courses (Please note each prefix in item No. 1)  A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).  B. List each cross-listed prefix for the course:  C. Program responsible for staffing:
9. References. [Provide 3-5 references] OLD Statistics For Management and Economics, Gerald Keller, Brian Warrack, Brookes/Cole 2002
NEW Statistics For Management and Economics (8 <sup>th</sup> ed.). Gerald Keller, Brian Warrack, South-Wester College Pub 2008
10. Tenure Track Faculty qualified to teach this course. All math faculty
11. Requested Effective Date or First Semester offered:
12. New Resource Requested: Yes No x If YES, list the resources needed.
A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)
B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)
C. Facility/Space/Transportation Needs:
D. Lab Fee Requested: Yes No (Refer to the Dean's Office for additional processing) E. Other.
13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes  If, YES attach a program update or program modification form for all programs affected.  Priority deadline for New Minors and Programs: October 4, 2010 of preceding year.  Priority deadline for Course Proposals and Modifications: October 15, 2010.  Last day to submit forms to be considered during the current academic year: April 15 <sup>th</sup> .
Ivona Grzegorczyk 10/10/10
Proposer(s) of Course Modification  Date

Type in name. Signatures will be collected after Curriculum approval.

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# Request for MATH 329: STATISTICS FOR BUSINESS AND ECONOMICS to be added to GE Category B3: Mathematics -- Mathematics and Applications.

Committee Response: Approved by committee on 11-17-2010

#### Criteria and Justifications Submitted:

- Promote the understanding and appreciation of the methodologies of math or science as investigative tools and the limitations of mathematical or scientific endeavors

  The focus of this course is the development and use of statistical methods for testing hypotheses, problem solving, and the consequences to the underlying econamical systems. Students learn different types of hypothesis testing and learn the uses and limitations of different satistical tests and related technologies.
- Present mathematical or scientific knowledge in a historical prespective and the influences of math and science on the development of world civilizations, both past and present

  Students in this course will "apply quantitative problem-solving sklls to social science and health related problems and issues." These health and social science issues are chosen to show the impact of statistical tool on the development of these scientific areas.
- Apply inductive and deductive reasoning processes and explore fallacies and misconceptions in the
  mathematical or scientific areas
   Students will learn to re-express questions about business in terms of a statistical question which they
  will apply statistical tests to answer. Students will be able to express the level of accuracy to their
  answer and analyze errors produced by software systems.
- Promote an understanding of mathematical ideas and problem solving skills

  Students and learn the theory behind and application of statistics and the related software applications as well as hypothesis testing methods and decision making. Students apply these methods in the business realm.

**Approval Sheet** 

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Course: Math 329

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
<u> </u>	Signature	Date
Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
General Education Chair		
	Signature	Date
Center for Intl Affairs Director		
L	Signature	Date
Center for Integrative Studies Director		
	Signature	Date
Center for Multicultural Engagement Director		
	Signature	Date
Center for Civic Engagement and Service Learning Director		
	Signature	Date
Curriculum Chair		
	Signature	Date
Dean of Faculty		
	Signature	Date

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