

NEW COURSE PROPOSAL

Courses must be submitted by November 9, 2007, to make the next catalog production

DATE (*Change if modified*) 10.11.07
 PROGRAM AREA(S) POLS

1. Catalog Description of the Course. *[Follow accepted catalog format.]*

Prefix(es) (Add additional prefixes if cross-listed) **POLS Course No. 319**

Title: POLITICAL BEHAVIOR AND PUBLIC OPINION Units: 3

- Prerequisites POL 150
- Corequisites
- Consent of Instructor Required for Enrollment

Description (Do not use any symbols): **An introduction to the study of individual political behavior. Among the topics covered are the development of political attitudes, political socialization, measuring behavior and opinion, and the uses and abuses of public opinion data.**

Grading Scheme:

- A-F Grades
- Credit/No Credit
- Optional (Student Choice)

Repeatability:

- Repeatable for a maximum of units
- Total Completions Allowed
- Multiple Enrollment in Same Semester

Lab Fee Required:

Mode of Instruction/Components (*Hours per Unit are defaulted.*)

	Units	Hours per Unit	Benchmark Enrollment	Graded Component	CS & HEGIS # (Filled in by the Dean)
Lecture	2	1	30	<input checked="" type="checkbox"/>	_____
Seminar	_____	1	_____	<input type="checkbox"/>	_____
Laboratory	1	3	30	<input checked="" type="checkbox"/>	_____
Activity	_____	2	_____	<input type="checkbox"/>	_____
Field Studies	_____	_____	_____	<input type="checkbox"/>	_____
Indep Study	_____	_____	_____	<input type="checkbox"/>	_____
Other Blank	_____	_____	_____	<input type="checkbox"/>	_____

The following two lines will be filled out internally based on the Mode of Instruction data directly above.

Two hours lecture per week (*Use 2nd line only if necessary*)

Three hours laboratory per week

Course Attributes:

General Education Categories: All courses with GE categories notations (including deletions) must be processed at the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

D (Social Perspectives)

-

E (Human Psychological and Physiological Perspectives)

UDIGE/INTD Interdisciplinary

Meets University Writing Requirement

Meets University Language Requirement

American Institutions, Title V Section 40404: Government US Constitution US History

Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

Service Learning Course

3. Justification and Requirements for the Course. (Make a brief statement to justify the need for the course)

A. Justification: Political behavior is the individual-level study of attitude formation. Political attitudes underly political behaviors, and play an important role in representative democracies. The study of political behavior is important for students who may progress to graduate school or pursue careers in campaigns, practical politics, policy analysis, marketing, and many other fields. This course will make students more critical consumers of public opinion research. This course is a typical offering in political science programs at four year colleges and universities.

B. Degree Requirement: Requirement for the Major/Minor
 Elective for the Major/Minor

Note: Submit Program Modification if this course changes your program.

4. Learning Objectives. (*Bullets, will occur upon carriage return*)

Upon completion of the course, the student will be able to:

- Describe the formation of political attitudes.
- Recount the process of political socialization.
- Outline how public opinion is formed.
- Illustrate how attitudes and opinions are measured.
- Describe the history and development of polling.
- Build a survey intended to measure attitudes and opinions.
- Analyze the linkage between public opinion and elite political behavior.
- Outline how political elites use opinion data.
- Perform research using public opinion data to answer a substantive question regarding political behavior.
- Critically analyze public opinion data and quantitative data results.

5. Course Content in Outline Form. [*Be as brief as possible, but use as much space as necessary*]

- I. Public Opinion and American Democracy
- II. Measuring American Public Opinion: Origins
- III. How Public Opinions are Used
- IV. How Public Opinions are Measured
- V. Sources of Political Attitudes
- VI. Analyzing Public Opinion Data
- VII. Political Orientations: Ideology and Party
- VIII. Political Orientations: Trust and Efficacy
- IX. Public Opinion and Race
- X. Public Opinion and Controversial Issues: Abortion, Gays, and Guns

Does this course overlap a course offered in your academic program? YES NO

If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? YES NO

If YES, what course(s) and provide a justification of the overlap?

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

6. Cross-listed Courses (Please fill out separate description in item 1 above, for each PREFIX)

A. List Cross-listed Courses (Signature of Academic Chair(s) of the other academic area(s) is required).

Prefix for cross-listed discipline(s):

B. Department responsible for staffing:

7. References. [Provide 3 - 5 references on which this course is based and/or support it.]

- Flanigan, William H. and Nancy H. Zingale. 2007. Political Behavior of the American Electorate. (Washington, D.C.:CQ Press Inc.)
- Barbara A. Bardes and Robert W. Oldenick. 2007. Public Opinion: Measuring the American Mind (Belmont, CA: Thompson/Wadsworth.
- Popkin, Samuel L. 1994. The Reasoning Voter: Communication and Persuasion in Presidential Campaigns. (Chicago: University of Chicago Press).
- Angus Campbell, Philip E. Converse, Warren E. Miller, Donald E. Stokes. 1980. The American Voter. (Chicago: University of Chicago Press).
- John Zaller. 1992. The Nature and Origins of Mass Opinion. (New York: Cambridge University Press.

8. List Faculty Qualified to Teach This Course.

- Scott Frisch
- Sean Kelly

9. Effective Date

A. First semester offered: Spring 2009

10. New Resources Required. YES NO

If YES, list the resources needed and obtain signatures from the appropriate programs/units on the sheet below.

A. Computer (data processing), audio visual, broadcasting needs, other equipment)

Access to a standard university computer lab with exiting software

B. Library needs

C. Facility/space needs

Access to a standard university computer lab with existing software

11. Will this new course alter any degree, credential, certificate, or minor in your program? YES NO

If, YES attach a program modification form for all programs affected.

Catalog deadline for New Minors and Programs (including modifications): October 15, 2007, preceding year.

Catalog deadline for Course Proposals and Modifications: November 9, 2007, of preceding year.

Last day to submit any work to be considered for the academic year: April 15th.

Sean Kelly

Proposer of Course

10/15/2007

Date

Approval Sheet

Program/Course:

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
General Education Chair		
	Signature	Date
Center for Intl Affairs Director		
	Signature	Date
Center for Integrative Studies Director		
	Signature	Date
Center for Multicultural Learning and Engagement Director		
	Signature	Date
Center for Civic Engagement and Service Learning Director		
	Signature	Date
Curriculum Chair		
	Signature	Date
Dean of Faculty		
	Signature	Date