

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

NEW COURSE PROPOSAL

PROGRAM AREA _____

1. Catalog Description of the Course. *[Include the course prefix, number, full title, and units. Provide a course narrative including prerequisites and corequisites. If any of the following apply, include in the description: Repeatability (May be repeated to a maximum of ___ units); time distribution (Lecture ___ hours, laboratory ___ hours); non-traditional grading system (Graded CR/NC, ABC/NC). Follow accepted catalog format.]*

POLS 325 AMERICAN PUBLIC POLICY. (3)

Three hours of lecture per week

A study of how public policy is formulated and implemented, using several policy areas such as health, transportation, housing, energy, and welfare policy as areas for specific examination. The course will review several contemporary perspectives on policy making.

2. Mode of Instruction.

	Units	Hours per Unit	Benchmark Enrollment
Lecture	3		30
Seminar			
Laboratory			
Activity			

3. Justification and Learning Objectives for the Course. (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

Elective

Students completing this course will

- a) Describe how American political institutions function from the perspective of the products of political activity
- b) distinguish key factors shaping the success and failure of efforts to address domestic policy problems
- c) discuss how political influences and power shift based on the type of policy in question
- d) learn how public policies gave usefully be examined from several different and competing perspectives or models
- e) describe how policy making involves several discreet steps in a process, from initial visibility and definition to enactment and implementation.

4. Is this a General Education Course **YES** **NO**

If Yes, indicate GE category:

A (English Language, Communication, Critical Thinking)	
B (Life Sciences)	
C (Fine Arts, Literature, Languages & Cultures)	
D (Social Perspectives)	
E (Human Psychological and Physiological Perspectives)	

5. Course Content in Outline Form. *[Be as brief as possible, but use as much space as necessary]*

- 1. The structure within which public policy is made
 - Executive and legislative influences
 - American federalism in transition
 - The Influence of Bureaucracy
- 2. The Policy Process
 - Agenda-setting

Policy Formulation and Legitimation
Implementation of Policies and Programs

3. Policy Analysis – Reviewing the effectiveness of policy
Economic incentives vs. Regulation
4. Budgeting.
Structure of the federal budget process
Reform and transparency
5. Models of Policy Process and Analysis
Incrementalism
The New Institutionalism
Public Goods Analysis
Cost Benefit Analysis
- 6 Cases in Public Policy
Review of policy-making in selected areas:
health, welfare, income distribution, housing, energy and the environment.

6. References. [Provide 3 - 5 references on which this course is based and/or support it.]

Charles Lindblom and Edward Woodhouse, *The Policy-Making Process*, (3rd Edition). Pentice Hall, 1993.

Michael Hayes, *Incrementalism*. (Longman, 1992)

B. Guy Peters, *American Public Policy: Promise and Performance*. Fifth Edition. (Chatham House, 1999)

Robert Goodin, *Political Theory and Public Policy*. University of Chicago Press, 1986.

Charles Lindblom, *Democracy and the Market System*. Oxford University Press, 1988.

James Q. Wilson, *The Politics of Regulation*. Basic Books, 1980.

Paul G. Light, *Institutional Theory in Political Science*. Congressional Quarterly Press, 2001

7. List Faculty Qualified to Teach This Course.

Stephen Lefevre
Faculty

8. Frequency.

a. Projected semesters to be offered: Fall ___x___ Spring _____ Summer _____

9. New Resources Required.

- a. Computer (data processing), audio visual, broadcasting needs, other equipment
- b. Library needs
- c. Facility/space needs

10. Consultation.

Attach consultation sheet from all program areas, Library, and others (if necessary)

11. If this new course will alter any degree, credential, certificate, or minor in your program, attach a program modification.

Stephen Lefevre _____ January 9, 2003 _____
Proposer of Course Date
NEWCRSFR 9/30/02