**GE SLO 1.7**Speak and present effectively in various contexts.

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|  | Initial 1 | Emerging 2 | Developing 3 | Highly Developed 4 |
| **Purpose and context** | Central message can be deduced, but is not explicitly in the presentation | Central message is basically understandable but is not often repeated and is not memorable. | Central message is clear and consistent with the supporting material. Takes responsibility for own ideas and distinguishes them from those of others. | Central message is compelling (precisely stated, appropriately repeated, memorable, and strongly supported) and to the point. Gives a consistent impression of communicating *with* the audience, creating a space for dialogue/exchange of ideas |
| **Audience** | Message is suited for audience. Shows limited awareness of appropriate style/tone and varied word choice.  | Speaker gives relevant examples and references audience interests, avoiding vague, empty, and condescending expression. | Speaker attempts to engage audience with relevant examples and successfully references audience interests. Shows consistent awareness of appropriate style/tone and varied word choice.  | Speaker intentionally and successfully engages with audience, using appropriate messages that demonstrate understanding of audience values and perspectives. Uses language that reflects a refined awareness of the audience’s degree of knowledge, values, need for clarity, right to an opinion, and expectation of interest. |
| **Content and presentation** | Presents a message with recognizable introduction, development, and conclusion. Speaks with some elements of effective delivery.  | Establishes and maintains focus on a clear purpose, providing transitions to clarify relationships between most points of development. Speaks with most elements of effective delivery. | Without digression from the focus of the speech, consistently articulates relationships between points of development. Speaks consistently with elements of effective delivery. | Maintains a refined sense of structure appropriate to disciplinary and/or professional contexts. Speaks with a refined repertoire of effective delivery techniques. |

(Updated September 2025)