

GE SLO 1.7 Speak and present effectively in various contexts.

	Initial 1	Emerging 2	Developing 3	Highly Developed 4
Purpose and context	Central message can be deduced, but is not explicitly in the presentation	Central message is basically understandable but is not often repeated and is not memorable.	Central message is clear and consistent with the supporting material. Takes responsibility for own ideas and distinguishes them from those of others.	Central message is compelling (precisely stated, appropriately repeated, memorable, and strongly supported) and to the point. Gives a consistent impression of communicating <i>with</i> the audience, creating a space for dialogue/exchange of ideas
Audience	Message is suited for audience. Shows limited awareness of appropriate style/tone and varied word choice.	Speaker gives relevant examples and references audience interests, avoiding vague, empty, and condescending expression.	Speaker attempts to engage audience with relevant examples and successfully references audience interests. Shows consistent awareness of appropriate style/tone and varied word choice.	Speaker intentionally and successfully engages with audience, using appropriate messages that demonstrate understanding of audience values and perspectives. Uses language that reflects a refined awareness of the audience's degree of knowledge, values, need for clarity, right to an opinion, and expectation of interest.
Content and presentation	Presents a message with recognizable introduction, development, and conclusion. Speaks with some elements of effective delivery.	Establishes and maintains focus on a clear purpose, providing transitions to clarify relationships between most points of development. Speaks with most elements of effective delivery.	Without digression from the focus of the speech, consistently articulates relationships between points of development. Speaks consistently with elements of effective delivery.	Maintains a refined sense of structure appropriate to disciplinary and/or professional contexts. Speaks with a refined repertoire of effective delivery techniques.

(Updated September 2025)