

NEW COURSE PROPOSAL

Courses must be submitted by October 15, 2014, and finalized by the end of that fall semester for the next catalog (2015-16) production.

Use YELLOWED areas to enter data.

DATE (*Change if modified and redate file with current date*)

10.14.2014, 10.31.2014

PROGRAM AREA(S)

ART

1. Course Information. *[Follow accepted catalog format.]*

Prefix(es) (Add additional prefixes if cross-listed) **and Course No.** ART 360

Title: Digital Art History **Units:** 3

Prerequisites

Corequisites

Consent of Instructor Required for Enrollment

Catalog Description (Do not use any symbols): A critical examination of the state of digital art historical projects and research resources. Analyzes a wide range of current international digital research projects, including 3-D reconstructions, virtual environments, hybrid and e-publishing, museum websites, blogs, and social media, and discloses the way in which digital models of interactivity, connectivity, and distribution can be used as tools and methods for research as well as to create art historical texts and scholarship.

Grading Scheme:

x A-F Grades

Credit/No Credit

Optional (Student Choice)

Repeatability:

Repeatable for a maximum of units

Total Completions Allowed

Multiple Enrollment in Same Semester

Course Level Information:

x Undergraduate

Post-Baccalaureate/Credential

Graduate

Mode of Instruction/Components (*Hours per Unit are determined by CSU policy*).

	Units	Hours per Unit	Default Section Size	Graded Component	CS & HEGIS # (Filled in by the Provost's Office)
Lecture	3	1	30		
Seminar		1			
Laboratory		3			
Activity		2			
Field Studies					
Indep Study					
Other Blank					

Leave the following hours per week areas blank. The hours per week will be filled out for you.

hours lecture per week

hours per week

2. Course Attributes:

General Education Categories: All courses with GE category notations must be submitted to the GE website:

<http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee.

A (English Language, Communication, Critical Thinking)

A-1 Oral Communication

A-2 English Writing

A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

D (Social Perspectives)**E (Human Psychological and Physiological Perspectives)****UDIGE/INTD Interdisciplinary****Meets University Writing Requirement (Graduation Writing Assessment Requirement)****Meets University Language Requirement****American Institutions, Title V Section 40404:** ☐ Government ☐ US Constitution ☐ US HistoryRegarding Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>**Service Learning Course** (Approval from the Center for Community Engagement must be received before you can request this course attribute).**Online Course** (Answer YES if the course is ALWAYS delivered online).**Lab Fee Request** – Lab fee requests should be directed to the Student Fee Committee.**3. Justification and Requirements for the Course.** (Make a brief statement to justify the need for the course)

A. Justification: Digital art history has been mainly concerned in the past with a "passive" use of this medium mainly for research, but it has recently expanded to comprise issues related to scholarship and dissemination. In the last decade museums have done a phenomenal job of incorporating digital media and have developed innovative digital art history projects with sound disciplinary content. They have also successfully embraced Facebook, Twitter, Pinterest and other social media platforms. Art history, which has resisted validating online publications and digital projects, has realized that to continue to be relevant to new generations it is imperative to accept and develop digital formats of presenting, publishing, and sharing knowledge and has integrated them with other forms of art historical writings/scholarship. The significance of this new direction as part of a 21st century disciplinary identity has been recently acknowledged by some of the most important art and art history professional organizations and institutions including the College Art Association, which as recently as October 2014 has argued for the value of digital art history, the Kress Foundation which supported and funded projects in this field, and the Getty, which has developed a series of digital projects and is committed to supporting digital art history research. In addition, the practice of digital art history requires preparation that comprises a critical analysis and an understanding of tools and methods. This course offers a unique opportunity to learn about and experiment with digital art history at the undergraduate level.

- B. Degree Requirement: ☒ Requirement for the Major/Minor
☒ Elective for the Major/Minor
☒ Free Elective

Note: Submit Program Modification if this course changes your program.

4. Student Learning Outcomes. List in numerical order. Please refer to the Curriculum Committee's "Learning Outcomes" guideline for measurable outcomes that reflect elements of Bloom's Taxonomy: <http://senate.csuci.edu/comm/curriculum/resources.htm>. The committee recommends 4 to 8 student learning outcomes, unless governed by an external agency (e.g., Nursing).

Upon completion of the course, the student will be able to:

- Identify, describe, and critically evaluate digital research tools, methods, and practices and art historical projects.
- Critically analyze and select appropriate modalities and methodologies for digital art historical research.
- Critically and comparatively analyze the unique attributes of digital visual and textual resources within traditional art historical methodologies and practices.
- Demonstrate through papers, projects, and presentations an understanding of the specificities of digital projects.
- Demonstrate an understanding of digital art history as a contemporary disciplinary area through papers, digital projects, and oral and online presentations.
- Develop new ways of writing art history for specific digital media formats and create projects with real life applications.

- Interpret knowledge and sources and formulate well-supported opinions and arguments, demonstrating these through oral presentations, written assignments, and digital projects.

5. Course Content in Outline Form. *[Be as brief as possible, but use as much space as necessary]*

1. Intro to art historical scholarship: tools, methods and practices.
2. What is Digital Art History?
3. Critical analysis of digital art historical research:
 - Case study of textual resources: digital archives (primary and secondary sources); novel methods and practices; digital art history research projects.
 - Visual analysis: Resources, tools, methods, and criteria.
 - Specificities and limitations of digital art history research: understanding the attributes of online presentations and viewing. Critical analysis of originality in digital format.
4. Digital methods of disseminating art historical knowledge: A critical analysis.
 - Digital publishing: e-books, hybrid publications.
 - Evaluation, scholarly validation and audiences.
 - Digital formats: Innovative art history projects: websites (museums, artists, art historians), apps, blogs, social media projects.
 - Analysis of projects with an emphasis on art historical content.
 - Understanding the form and content, identity/specificity of digital media and their applications for art historical scholarship.
 - Comparative analysis of scholarship: print publications and digital projects.
 - Evaluating digital art history projects.
5. Creating art historical projects for specific digital media formats: publications, websites, apps, blogs, other social media projects, etc.

Does this course content overlap with a course offered in your academic program? **Yes** ☐ **No** ☒

If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? **Yes** ☐ **No** ☒

If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

6. Cross-listed Courses *(Please note each prefix in item No. 1) Beyond three disciplines consult with the Curriculum Committee.*

A. List Cross-listed Courses (Signature of Academic Chair(s) of the other academic area(s) is required).

List each cross-listed prefix for the course:

B. Program responsible for staffing: Art

7. References. *[Provide 3 - 5 references. For references more than 10 years old, provide a one-sentence explanation of relevance.]*

Baca, Murtha, and Helmreich, Anne, eds., *Digital Art History, Visual Resources, An International Journal of Documentation*, Special Issue, Volume 29, Issue1-2, 2013.

Bentkowska-Kafel, Anna, and Cashen, Trish, eds., *Digital Art History*, Intellect Books - Computers and the History of Art, 2005.

Burdick, Anne, and Drucker, Johanna, eds., *Digital Humanities*, MIT Press, 2012.

Gold, Matthew K. *Debates in Digital Humanities*, University of Minnesota Press, 2012.

Jones, Steven E., *The Emergence of Digital Humanities*, Routledge, 2013.

Terras, Melissa, and Nyhan, Julianne, eds., *Defining Digital Humanities: A Reader*, Ashgate Publishing, 2014.

8. Tenure Track Faculty Qualified to Teach This Course.

Irina D. Costache, Alison Perchuk

9. Requested Effective Date:

First semester to be offered: Fall 2015

10. New Resources Requested. Yes ☐ No ☒

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

☐

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

☐

C. Facility/Space/Transportation Needs

☐

D. Lab Fee Requested Yes ☐ No ☒ (Lab fee requests should be directed to the Student Fee Committee)

E. Other

☐

11. Will this new course alter any degree, credential, certificate, or minor in your program? Yes ☒ No ☐

If, YES attach a program update or program modification form for all programs affected.

Deadline for New Minors and Programs: October 1, 2014.

Priority deadline for Course Proposals and Modifications, and for Program Modifications: October 15, 2014.

Last day to submit forms to be considered during the current academic year: April 1, 2015.

Irina D. Costache

☐

Proposer of Course (Type in name(s). Signatures will be collected after Curriculum approval) Date

Approval Sheet

Course Prefix and number: Art 360

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

The CI program review process includes a report from the respective department/program on its progress toward accessibility requirement compliance. By signing below, I acknowledge the importance of incorporating accessibility in course design.

Program Chair		
Signature		Date
Program Chair		
Signature		Date
Program Chair		
Signature		Date
General Education Chair		
Signature		Date
Center for International Affairs Director		
Signature		Date
Center for Integrative Studies Director		
Signature		Date
Center for Multicultural Engagement Director		
Signature		Date
Center for Civic Engagement Director		
Signature		Date
Curriculum Chair		
Signature		Date
AVP		
Signature		Date