

# CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

## COURSE MODIFICATION PROPOSAL

**Courses must be submitted by October 15, 2013, and finalized by the end of the fall semester to make the next catalog (2014-15) production**

DATE (CHANGE DATE EACH TIME REVISED): 10/04/2013; 10/15/13

PROGRAM AREA(S): ART

**Directions:** All of sections of this form must be completed for course modifications. Use **YELLOWED** areas to enter data. All documents are stand alone sources of course information.

**1. Indicate Changes and Justification for Each.** [Mark an X by all change areas that apply then please follow-up your X's with justification(s) for each marked item. Be as brief as possible but, use as much space as necessary.]

<input type="checkbox"/> Course title	<input checked="" type="checkbox"/> X Course Content
<input type="checkbox"/> Prefix/suffix	<input checked="" type="checkbox"/> X Course Learning Outcomes
<input type="checkbox"/> Course number	<input type="checkbox"/> References
<input type="checkbox"/> Units	<input checked="" type="checkbox"/> X GE
<input checked="" type="checkbox"/> X Staffing formula and enrollment limits	<input checked="" type="checkbox"/> X Other Justification
<input type="checkbox"/> Prerequisites/Corequisites	<input type="checkbox"/> Reactivate Course
<input checked="" type="checkbox"/> X Catalog description	
<input type="checkbox"/> Mode of Instruction	

**Justification:** Restore A-3 GE designation to a course the purpose of which is to develop students' abilities to think critically about works of art, architecture, and visual and material culture. Emphasis is on the rhetorical and communicative aspects of objects and of popular and scholarly writing about objects. Course description rewritten for clarity. Justification revised to align better with course description and content. Course content modified for greater flexibility in sequence. Course learning outcomes modified to include A-3 relevant outcomes. 10.15.13: Benchmark reduced from 40 to 30 to support UDIGE outcomes (writing).

### 2. Course Information.

[Follow accepted catalog format.] (Add additional prefixes if cross-listed)

#### OLD

Prefix ART Course# 330  
 Title **Critical Thinking in a Visual World** Units (3)  
 3 hours lecture per week  
 hours blank per week

Prerequisites: ☐  
 Consent of Instructor Required for Enrollment  
 Corequisites: ☐

**Catalog Description** (Do not use any symbols):

A critical look at subjective responses and objective reasoning in the assessment of visual and architectural images that permeate historical and contemporary life. Comparative studies evaluate the social and psychological impact of corporate logos, religious iconography, and secular symbolism. The genesis of cultural icons is investigated from a historical perspective in relationship to their role in a global society

General Education Categories: C1; UDIGE

Grading Scheme (Select one below):

☒ X A – F

☐ Credit/No Credit

☐ Optional (Student's Choice)

Repeatable for up to units

#### NEW

Prefix **ART** Course# **330**  
 Title **Critical Thinking in a Visual World** Units (3)  
 3 hours lecture per week  
 hours blank per week

Prerequisites: ☐  
 Consent of Instructor Required for Enrollment  
 Corequisites: ☐

**Catalog Description** (Do not use any symbols):

A critical look at subjective responses and objective reasoning in relation to works of art, architecture, and visual and material culture. Explores the rhetorical power of objects, sites, and images in the structuring of historical and contemporary life. Comparative studies address such topics as religious and cultural symbolism, logos and branding, the creation of private and civic spaces, and intersections of art and science, historically and in the contemporary world.

General Education Categories: A3; C1; UDIGE

Grading Scheme (Select one below):

☒ X A – F

☐ Credit/No Credit

☐ Optional (Student's Choice)

Repeatable for up to units

Total Completions   
 Multiple Enrollment in Same Semester Y/N N  
 Course Level:  
☒ Undergraduate  
☐ Post-Baccalaureate  
☐ Graduate

Total Completions   
 Multiple Enrollment in Same Semester Y/N N  
 Course Level:  
☒ Undergraduate  
☐ Post-Baccalaureate  
☐ Graduate

### 3. Mode of Instruction (Hours per Unit are defaulted)

Hegis Code(s) \_\_\_\_\_  
 (Provided by the Dean)

#### Existing

#### Proposed

	Units	Hours Per Unit	Benchmark Enrollment	Graded		Units	Hours Per Unit	Benchmark Enrollment	Graded	CS No. (filled out by Dean)
Lecture	<u>3</u>	<u>1</u>	<u>40</u>	X	Lecture	<u>3</u>	<u>1</u>	<u>30</u>	X	<input type="text"/>
Seminar	<input type="text"/>	<u>1</u>	<input type="text"/>	<input type="text"/>	Seminar	<input type="text"/>	<u>1</u>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Lab	<input type="text"/>	<u>3</u>	<input type="text"/>	<input type="text"/>	Lab	<input type="text"/>	<u>3</u>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Activity	<input type="text"/>	<u>2</u>	<input type="text"/>	<input type="text"/>	Activity	<input type="text"/>	<u>2</u>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Field Studies	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Field Studies	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Indep Study	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Indep Study	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other blank	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Other blank	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Online	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Online	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

### 4. Course Attributes:

X **General Education Categories:** All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval> completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

#### A (English Language, Communication, Critical Thinking)

☐ A-1 Oral Communication

☐ A-2 English Writing

X A-3 Critical Thinking

#### B (Mathematics, Sciences & Technology)

☐ B-1 Physical Sciences

B-2 Life Sciences – Biology

B-3 Mathematics – Mathematics and Applications

☐ B-4 Computers and Information Technology

#### C (Fine Arts, Literature, Languages & Cultures)

X C-1 Art

☐ C-2 Literature Courses

C-3a Language

C-3b Multicultural

#### D (Social Perspectives)

☐ E (Human Psychological and Physiological Perspectives)

X UDIGE/INTD Interdisciplinary

X Meets University Writing Requirement (Graduation Writing Assessment Requirement)

☐ Meets University Language Requirement

**Service Learning Course** (Approval from the Center for Community Engagement must be received before you can request this course attribute).

**Online Course** (Answer YES if the course is ALWAYS delivered online).

**5. Justification and Requirements for the Course.** *[Make a brief statement to justify the need for the course]*

**OLD**

This upper-division art history course introduces students to interconnected issues in the creation, dissemination, function, and analysis of visual culture, including architecture. It emphasizes the ways in which visibility has been constructed and defined in historical, contemporary, and global cultures. Activities, discussions, readings, and lectures explore the processes by which various cultures have looked at, reflected on, and responded to visibility. Through cross-chronological and cross-cultural examples, students will understand visual culture's complexity, investigate its significance within diverse contexts, and learn different methodologies for examining visual culture. Students will also gain skills needed to formulate their own informed opinions and critical evaluations of visual components of contemporary culture.

This course offers art majors richer options in fulfilling their major requirements and provides other students with an upper-division GE and elective opportunity. This course will enable and challenge students to acquire knowledge in art history, history, psychology, cultural studies, and allied fields; to think critically about subjective and objective responses to works of art; to learn key ideas, issues, and methods within visual culture studies and related fields; and to apply interdisciplinary knowledge and methods to the interpretation of historical and contemporary visual culture

☐ Requirement for the Major/Minor  
☒ Elective for the Major/Minor  
☐ Free Elective

**NEW**

This upper-division art history course introduces students to interconnected issues in the creation, dissemination, function, and analysis of art, architecture, and visual and material culture. It emphasizes the ways in which visibility has been constructed and defined in historical, contemporary, and global cultures. Activities, discussions, readings, and lectures explore the processes by which various cultures have looked at, reflected on, and responded to visibility and its objects. Through critical cross-chronological and cross-cultural analyses, students will understand visual and material culture's complexities, investigate their significances within diverse contexts, and learn different methodologies for examining visual and material culture. Through processes of critical thinking rooted in visual examinations and textual analysis students will gain skills needed to formulate their own informed opinions and methodical evaluations of visual and material components of historical and contemporary culture.

This course offers art majors richer options in fulfilling their major requirements and provides other students with an upper-division GE and elective opportunity. This course will enable and challenge students to acquire knowledge in art history, history, psychology, cultural studies, and allied fields; to think critically about subjective and objective responses to works of art; to learn key ideas, issues, and methods within visual culture studies and related fields; and to apply interdisciplinary knowledge and methods to the interpretation of historical and contemporary visual culture

☐ Requirement for the Major/Minor  
☒ Elective for the Major/Minor  
☐ Free Elective

**Submit Program Modification if this course changes your program.**

**6. Student Learning Outcomes.** (List in numerical order. Please refer to the Curriculum Committee's "Learning Outcomes" guideline for measurable outcomes that reflect elements of Bloom's Taxonomy: <http://senate.csuci.edu/comm/curriculum/resources.htm>. The committee recommends 4 to 8 student learning outcomes, unless governed by an external agency (e.g., Nursing).

Upon completion of the course, the student will be able to:

**OLD**

- Identify and describe works and processes of human creativity in the visual arts, architecture, and visual culture
- Describe and critically assess subjective responses and objective reasoning in the interpretation of works of human creativity (SP 06-06rev 6.2)
- Access and evaluate information and its sources effectively and efficiently
- Analytically position works of human creativity within historical, contemporary, and global contexts, applying information and methods from a range of fields (e.g., art history, history, cultural studies). (SP 06-06rev 1.1c)
- Apply knowledge and skills gained in this course to real-life situations
- Write effectively in various forms (SP 06-06rev 4.2)

Upon completion of the course, the student will be able to:

**NEW**

- Identify and describe works and processes of human creativity in the visual arts, architecture, and visual culture
- Identify and describe modes of argument and rhetorical strategies within written, visual, and symbolic communication (images, objects, texts, institutions) (SP 06-06rev 2.1)
- Describe and critically assess subjective responses and objective reasoning in the interpretation of works of human creativity (SP 06-06rev 6.2)
- Access and evaluate information and its sources effectively and efficiently
- Analytically position works of human creativity within historical, contemporary, and global contexts, applying information and methods from a range of fields (e.g., art history, history, cultural studies). (SP 06-06rev 1.1c)
- Apply knowledge and skills gained in this course to real-life situations
- Write effectively in various forms (SP 06-06rev 4.2)

**7. Course Content in Outline Form.** (Be as brief as possible, but use as much space as necessary)

**OLD**

Week 1-2

Art, Art History and visual culture  
Looking at/thinking about images and art

Week 3-4

The circulation of art and images across time and cultures

Arts institutions

Week 5-6

Reading images in contemporary culture  
Art and advertisements

Week 7-10

Reading art: symbols and signs across time and culture

Identity and visual representation

Week 11-13

Meanings in Architecture (structures, urban planning, and decorations)

Week 14

Art, Art History and electronic/ mass media as

**NEW**

- Art, art history and visual culture
- Looking at/thinking about images, art, and architecture
- The circulation of images, art, and architecture across time and cultures
- Arts institutions
- Analyzing images, art, and architecture in historical and contemporary cultures
- Art and advertisements
- Roles of images and art in the formation and communication of identity, historically and in contemporary culture
- Meanings and social functions of architecture (structures, decoration, urban planning)
- Electronic/ mass media as tools and/or new aesthetics in art and art history

tools and/or new aesthetics

Week 15

Conclusion

Does this course content overlap with a course offered in your academic program? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

**8. Cross-listed Courses (Please note each prefix in item No. 1)**

A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).

B. List each cross-listed prefix for the course:

C. Program responsible for staffing:

**9. References. [Provide 3-5 references]**

**OLD**

Kocur, *Global Visual Cultures: An Anthology*, Wiley, 2011

Manovich, *The Language of the New Media*, MIT, 2002

McEnroe & Pokinski, eds., *Critical Perspectives on Art History*, Prentice Hall, 2001

Perkins, *The Intelligent Eye*, Getty Publication, 2001

Vaz and Barron, eds. *The Invisible Art*, Watson-Guption, 2001

**NEW**

Kocur, *Global Visual Cultures: An Anthology*, Wiley, 2011

Manovich, *The Language of the New Media*, MIT, 2002

McEnroe & Pokinski, eds., *Critical Perspectives on Art History*, Prentice Hall, 2001

Perkins, *The Intelligent Eye*, Getty Publication, 2001

Vaz and Barron, eds. *The Invisible Art*, Watson-Guption, 2001

**10. Tenure Track Faculty qualified to teach this course.**

Irina D. Costache

Alison L. Perchuk

**11. Requested Effective Date or First Semester offered: F14**

**12. New Resource Requested: Yes ☐ No ☒**

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

C. Facility/Space/Transportation Needs:

D. Lab Fee Requested: Yes ☐ No ☒ (Lab fee requests should be directed to the Student Fee Committee)

E. Other.

**13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes ☐ No ☒**

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 1, 2013** of preceding year.

Priority deadline for Course Proposals and Modifications: **October 15, 2013.**

Last day to submit forms to be considered during the current academic year: April 15<sup>th</sup>.

Irina D. Costache & Alison L. Perchuk

10/04/2013

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Proposer(s) of Course Modification

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Date

Type in name. Signatures will be collected after Curriculum approval.

GE Committee response to your request have ART330: Critical Thinking in a Visual World added to A3: Critical Thinking

Approved by 2013-2014 Committee:

Janet Rizzoli  
Emily Saunders  
Geoffrey Buhl  
Catherine Burriss  
Jose Alamillo  
Kathy Musashi  
Debra Hoffmann  
Rachel Danielson  
Dax Jacobson  
Sarah Johnson

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Request Submitted  
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Course: ART330 Critical Thinking in a Visual World

Area: A3 Critical Thinking

Date Submitted: 10/4/2013 11:01:20 AM

Date Approved: 10/21/2013 11:25:35 AM

1. Prepare the student to use reasoning of both inductive and deductive types

ART 330 supports students in the development and application of both inductive and deductive reasoning. Students reason inductively in the process of critically observing, describing, and analyzing works of art, architecture, and visual and material culture, to develop hypotheses of how visual, spatial, and aesthetic forms might support specific communicative and cultural functions. Students reason deductively in the process of applying existing critical perspectives, hypotheses, and methods within art history and visual culture studies to the analysis of works of art, architecture, and visual and material culture.

2. Focus on the analysis of written, oral, visual and/or symbolic communication

ART 330 emphasizes analytical skills in the context of works of art, architecture, and visual and material culture: how can we, as citizens and as scholars, interpret visual and symbolic communication, within our own culture and in other historical and contemporary cultures? Class sessions and readings examine the rhetorical power of objects, sites, and images in the structuring of historical and contemporary life, and comparative studies address such topics as religious and cultural symbolism, logos and branding, and the world-structuring functions of private and civic spaces, historically and in the contemporary world.

3. Prepare the student to assess common fallacies in reasoning

ART 330 requires students to think critically about works of art, architecture, and visual and material culture, assessing artifacts and objects on their own terms and analyzing from a critical perspective existing discourses about these artifacts and objects. This includes identification of assumptions, awareness of cultural context, and analysis of logical processes and fallacies.

4. Address modes of argument, rhetorical perspectives, and the relationship of language to logic

ART 330 engages with the logic and rhetoric of visual and symbolic language, examining how works of art, architecture, and visual and material culture generate, preserve, and promote social, political, religious, and aesthetic concepts and cultures. ART 330 analyzes scholarly, critical, and popular texts within the fields of art history, visual culture studies, and other disciplines in terms of their argumentation and rhetoric surrounding work of art, architecture, and visual and material culture, and more broadly applicable cultural and critical concepts.

GE Committee response to your request have ART330: Critical Thinking in a Visual World added to C1: Art

Approved by 2012-2013 Committee:

Janet Rizzoli Geoffrey Buhl Catherine Burriss Claudio Paiva Kathy Musashi Todd Oberson Debra Hoffmann Gina Farrar  
Rachel Danielson

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Request Submitted  
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Course: ART330 Critical Thinking in a Visual World

Area: C1 Art

Date Submitted: 9/27/2012 11:01:30 AM

Date Approved: 10/21/2013 11:27:34 AM

1. Develop students' ability to respond subjectively as well as objectively to experience

Class sessions discuss differences between, on the one hand, personal aesthetic judgments and opinions and interpretations of works of art and architecture based on a viewer's own personal and cultural context, and, on the other hand, critical responses informed by knowledge and analysis of contexts surrounding a work's original creation or contemporary display. These distinctions are reinforced through targeted readings, in-class activities, field trips, and formal written/oral presentations.

2. Cultivate and refine students' affective, cognitive, and physical faculties through studying great works of the human imagination

ART 330 will introduce students to a range of works of art and architecture created across time and in local and global cultures. Examples from contemporary California, North American, and global cultures will be balanced with exploration of seminal artworks and monuments (e.g., Walt Disney Concert Hall, Parthenon, Taj Mahal).

3. Increase awareness and appreciation in the traditional humanistic disciplines such as art, dance, drama, literature, and music

This course focuses on the study of works of visual arts and architecture, exploring their creation, historical functions, and roles in contemporary global society. Students will learn to view, describe, analyze, interpret, and appreciate works of art and architecture in a classroom setting and via one or more field trips in Southern California.

4. Examine the interrelationship between the creative arts, the humanities, and self

The course adopts an interdisciplinary approach to understanding works of art and architecture, and the contexts within which they were created and have operated historically and today. In doing so, it requires students to grapple with the ways in which the arts and architecture respond to and establish human environments and individual and collective identities.

5. Include an exposure to world cultures

ART 330 will consider works of art and architecture created within a range of global cultures and through history, and will explore how those works functioned within their original contexts and within today's global art world and society.

6. Impart knowledge and appreciation of the visual and performing arts

This course focuses on the study of works of visual arts and architecture, exploring their creation, historical functions, and roles in contemporary global society. Students will learn to view, describe, analyze, interpret, and appreciate works of art and architecture in a classroom setting and via one or more field trips in Southern California.

7. Promote students' ability to effectively analyze and respond to works of human imagination

ART 330 will introduce students to a range of works of art and architecture created across time and in local and global cultures. Examples from contemporary California, North American, and global cultures will be balanced with exploration of seminal artworks and monuments (e.g., Walt Disney Concert Hall, Parthenon, Taj Mahal). Students will learn to view, describe, analyze, interpret, and appreciate works of art and architecture in a classroom setting and via one or more field trips in Southern California.



GE Committee response to your request have ART330: Critical Thinking in a Visual World added to UDIGE: Upper Division Interdisciplinary GE

Approved by 2012-2013 Committee:

Janet Rizzoli

Geoffrey Buhl

Catherine Burriss

Claudio Paiva

Kathy Musashi

Todd Oberson

Debra Hoffmann

Gina Farrar

Rachel Danielson

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Request Submitted  
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Course: ART330 Critical Thinking in a Visual World

Area: UDIGE Upper Division Interdisciplinary GE

Date Submitted: 9/27/2012 11:01:32 AM

Date Approved: 10/21/2013 11:29:13 AM

1. Emphasize interdisciplinarity by integrating content, ideas, and approaches from two or more disciplines

Informed analysis and interpretation of works of visual art, architecture, and visual culture integrates vocabulary, information, ideas, and methods from multiple disciplines, including: knowledge of art and architectural history and visual/material culture studies (visual description, formal and material analysis, historical and cultural taxonomies, iconography); history and cultural studies (historical, political, economic, religious, psychological, popular, and other cultural contexts; gender; the formation and maintenance of individual and communal identities); and business studies (advertising, arts institutions and organizations, the global art market).

2. Include substantive written work consisting of in-class writing as well as outside class writing of revised prose. Examples of appropriate written work include: short papers, long papers, term papers, lab reports, documentation, disciplinary-based letters and memos, and essays.

Students in ART 330 will write consistently across the semester in and outside of class, and will complete a range of assignments including: visual descriptions and formal analyses of works of art, architecture, and visual culture; short critical reflections on readings, films, exhibitions, etc., and on contemporary issues and problems; and papers requiring research and analysis of works of art or architecture within their historical and/or contemporary contexts.

# Approval Sheet

**Course:** [REDACTED]

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

The CI program review process includes a report from the respective department/program on its progress toward accessibility requirement compliance. By signing below, I acknowledge the importance of incorporating accessibility in course design.

Program Chair		
Signature		Date
Program Chair		
Signature		Date
Program Chair		
Signature		Date
General Education Chair		
Signature		Date
Center for Intl Affairs Director		
Signature		Date
Center for Integrative Studies Director		
Signature		Date
Center for Multicultural Engagement Director		
Signature		Date
Center for Civic Engagement and Service Learning Director		
Signature		Date
Curriculum Chair		
Signature		Date
AVP		
Signature		Date