California State University Channel Islands
NEW COURSE PROPOSAL
Courses must be submitted by October 15, 2012, and finalized by the end of that fall semester for the next catalog production.
Use YELLOWED areas to enter data.

DATE (*Change if modified and redate file with current date)*)   10.29.12; REV 11.5.12
PROGRAM AREA(S)   ART, PERFORMING ARTS

1. **Course Information.** *[Follow accepted catalog format.]*
   Prefix(es) (Add additional prefixes if cross-listed) **and Course No. ART/PA 387**
   Title: STREET AND PERFORMANCE ART Units: 3
   X Prerequisites: Upper division standing or consent of instructor
   ☐ Corequisites ☐
   ☐ Consent of Instructor Required for Enrollment
   Catalog Description (Do not use any symbols): Topics explore the creation of non-traditional public performances and displays of art, such as flash mob performances and guerilla art exhibitions. Projects focus on how to organize and advertise public performances, integrating aesthetic concepts and the use of emerging forms of artistic information dissemination, such as new media, social networking, mobile computing platforms, as well as traditional news and media outlets. Includes hands on experience in making and presenting public art and performance (Same as ART 387). Repeatable up to 6 units.

Grading Scheme:
X A-F Grades
☐ Credit/No Credit
☐ Optional (Student Choice)

Repeatability:
X Repeatable for a maximum of 6 units
Total Completions Allowed 2
☐ Multiple Enrollment in Same Semester

Course Level Information:
X Undergraduate
☐ Post-Baccalaureate/Credential
☐ Graduate

Mode of Instruction/Components (*Hours per Unit are defaulted*).

	Units	Hours per Unit	Benchmark Enrollment	Graded Component	CS & HEGIS # (Filled in by the Dean)
Lecture	☐	1	☐		
Seminar	☐	1	☐	☐	
Laboratory	☐	3			
Activity	3	2	24	X	
Field	☐		☐	☐	
Studies					
Indep Study	☐		☐	☐	
Other Blank	☐		☐		

Leave the following hours per week areas blank. The hours per week will be filled out for you.
☐ hours lecture per week
6 hours activity per week   Is this course always delivered online?   Yes_____   No_X_

2. **Course Attributes:**

☐ **General Education Categories**:   All courses with GE category notations (including deletions) must be submitted to the GE website: http://summit.csuci.edu/geapproval. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.
A (English Language, Communication, Critical Thinking)
☐ A-1 Oral Communication
A-2 English Writing
A-3 Critical Thinking
B (Mathematics, Sciences & Technology)

B-1 Physical Sciences
B-2 Life Sciences – Biology
B-3 Mathematics – Mathematics and Applications
B-4 Computers and Information Technology
C (Fine Arts, Literature, Languages & Cultures)
C-1 Art
C-2 Literature Courses
C-3a Language
C-3b Multicultural
D (Social Perspectives)
E (Human Psychological and Physiological Perspectives)
UDIGE/INTD Interdisciplinary
Meets University Writing Requirement
Meets University Language Requirement

American Institutions, Title V Section 40404:   Government   US Constitution   US History
Refer to website, Exec Order 405, for more information: http://senate.csuci.edu/comm/curriculum/resources.htm
Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

3. **Justification and Requirements for the Course.** (Make a brief statement to justify the need for the course)
   A. Justification:
   This course fulfills a three unit upper division elective for Art and Performing Arts

   Galleries, museums and stages are no longer the only places art can be created and appreciated. With the advent of social media, guerilla artists of all means can now set up anywhere, any time and put up a show, advertise that show, and have it well attended before, during, or after the fact. This course taps into the growing potential of this new wave of artists and their use of social media as a tool for self promotion, mass communication, and audience development. This course prepares students to use the most current forms of technological communication so that when they graduate with a degree they have the skills to immediately create work and promote that work to a larger audience.

   This course advances the University mission pillars in several ways: it is interdisciplinary in its exploration of the overlapping boundaries of the arts, cultural studies, politics, and communications; it covers arts movements from a variety of American and international cultures; and students engage in public enrichment of their community through the arts.

   B. Degree Requirement: Requirement for the Major/Minor   **Note: Submit Program Modification if**
   X Elective for the Major/Minor   **this course changes your program**.
   Free Elective

4. **Student Learning Outcomes.** List in numerical order. Please refer to the Curriculum Committee's "Learning Outcomes" guideline for measurable outcomes that reflect elements of Bloom's Taxonomy: *http://senate.csuci.edu/comm/curriculum/resources.htm*. The committee recommends 4 to 8 student learning outcomes, unless governed by an external agency (e.g., Nursing).
   Upon completion of the course, the student will be able to:

   1. Summarize and interpret, in writing, current events and trends in relation to self and community.
   2. Differentiate among major artists in the discipline.
   3. Demonstrate mastery of the most current forms of technological communication.
   4. Utilize knowledge of current events and trends and adapt artistic models in order to develop creative solutions.
   5. Design, organize, and implement a non-traditional public performance or display of art.
   6. Critique choices made at each phase of student's artistic process through to the final project.

5. **Course Content in Outline Form.** *[Be as brief as possible, but use as much space as necessary]*
   I. Analysis of the arts outside of the studio and the stage

A. Theater
B. Music
C. Dance
D. Painting
E. Sculpture
D. Drawing
F. Digital arts

II. Project development, pre-production
A. Research subject matter
B. Target audience
C. Write outline of event
D. Scout location
E. Off site rehearsals

III. Communication through artistic composition
A. Color
B. Shape
C. Text
D. Language

IV. Communication through performance
A. Energy
B. Focus
C. Relaxation
D. Voice
E. Physicality

IV. Digital communication
A. Hardware and software requirements
B. Blogging
C. Social networking
D. Traditional media outlets

VI. Coordination and implementation of projects
A. Number of participants
B. Participant assignments
C. Manifesting concept
D. Audience development
E. Post performance evaluation

Does this course content overlap with a course offered in your academic program? **Yes** ▢   **No** X
If YES, what course(s) and provide a justification of the overlap. ▢

Does this course content overlap a course offered in another academic area? **Yes** ▢   **No** X
If YES, what course(s) and provide a justification of the overlap. ▢

Overlapping courses require Chairs' signatures.

6.   **Cross-listed Courses** (*Please note each prefix in item No. 1*)
    A. List Cross-listed Courses (Signature of Academic Chair(s) of the other academic area(s) is required).
        List each cross-listed prefix for the course: ART/PA

    B. Program responsible for staffing: ART or Performing Arts

7. **References.** *[Provide 3 - 5 references]*

Boal, Augusto. *Theatre of the Oppressed*. New York: Theatre Communications Group, 1985.

Exit Through the Gift Shop. Dir. Banksy. Revolver Entertainment, 2010. DVD.

Klanten, Robert and Sven Ehmann. *Hidden Track: How Visual Culture is Going Places*. Berlin: Gestalten Verlag, 2005. Print.

Mitchell, W.J.T. *Art and the public sphere*. Chicago: U of Chicago Press, 1990. Print.

Rheingold, Howard. *Smart Mobs: The Next Social Revolution*. Cambridge, MA: Perseus Pub., 2003. Print.

8. **Tenure Track Faculty Qualified to Teach This Course.**

Catherine Burriss, Ph.D.
Jack Reilly, M.F.A.
Luke Matjas M.F.A
Matthew Furmanski M.F.A.
Bob Mayberry, Ph.D., M.F.A.
Luda Popenhagen, Ph.D.

9. **Requested Effective Date:**
First semester offered: Fall 2013

10. **New Resources Requested. Yes** ⬛   **No** X
 If YES, list the resources needed.

    A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)
    ⬛

    B.   Library Needs (streaming media, video hosting, databases, exhibit space, etc.)
    ⬛

    C.   Facility/Space/Transportation Needs
    ⬛

    D.   Lab Fee Requested (please refer to Dean's Office for additional processing) **Yes** ⬛   **No** X

    E.   Other
    ⬛

11. **Will this new course alter any degree, credential, certificate, or minor in your program? Yes** X **No**
    If, YES attach a program update or program modification form for all programs affected.
    Priority deadline for New Minors and Programs: October 1, 2012 of preceding year.
    Priority deadline for Course Proposals and Modifications: October 15, 2012, of preceding year.
    Last day to submit forms to be considered during the current academic year: April 15th.

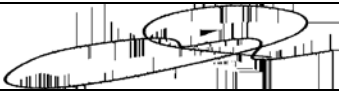Catherine Burriss   October 1, 2012

Proposer of Course (Type in name. Signatures will be collected after Curriculum approval)   Date

Approval Sheet

Program/Course: ART/PA 387 Street and Performance Art (3)

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

The CI program review process includes a report from the respective department/program on its progress toward accessibility requirement compliance. By signing below, I acknowledge the importance of incorporating accessibility in course design.

Program Chair Jack Reilly		October 1, 2012
	Signature	Date

Program Chair		
	Signature	Date

Program Chair		
	Signature	Date

General Education Chair		
	Signature	Date

Center for International Affairs Director		
	Signature	Date

Center for Integrative Studies Director		
	Signature	Date

Center for Multicultural Engagement Director		
	Signature	Date

Center for Civic Engagement Director		
	Signature	Date

Curriculum Chair		
	Signature	Date

AVP		
	Signature	Date