

NEW COURSE PROPOSAL

Courses must be submitted by October 15, 2013, and finalized by the end of that fall semester for the next catalog production.

Use YELLOWED areas to enter data.

DATE (*Change if modified and redate file with current date*)

OCTOBER 11, 2013; REV 12.10.13

PROGRAM AREA(S)

ART

1. Course Information. *[Follow accepted catalog format.]*

Prefix(es) (Add additional prefixes if cross-listed) and **Course No.** ART 390

Title: SCREEN PRINTING **Units:** 3

X Prerequisites Art 201, Art 313

Corequisites

Consent of Instructor Required for Enrollment

Catalog Description (Do not use any symbols): Explores the materials, methods, and history of screen printing and serigraphy. Projects may address poster design, fashion and apparel, environmental signage, and a full range of printing surfaces. Emphasis is placed on both traditional and digital techniques, as well as applications in graphic design and fine art settings.

Grading Scheme:

X A-F Grades

Credit/No Credit
Optional (Student Choice)

Repeatability:

Repeatable for a maximum of units

Total Completions Allowed

Multiple Enrollment in Same Semester

Course Level Information:

X Undergraduate

Post-Baccalaureate/Credential
Graduate

Mode of Instruction/Components *(Hours per Unit are defaulted).*

	Units	Hours per Unit	Default Section Size	Graded Component	CS & HEGIS # (Filled in by the Provost's Office)
Lecture		1			
Seminar		1			
Laboratory		3			
Activity	3	2	24	X	
Field Studies					
Indep Study					
Other Blank					

Leave the following hours per week areas blank. The hours per week will be filled out for you.

6 hours activity per week

hours blank per week

2. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

A-1 Oral Communication

A-2 English Writing

A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

B-1 Physical Sciences

B-2 Life Sciences – Biology

B-3 Mathematics – Mathematics and Applications

B-4 Computers and Information Technology
C (Fine Arts, Literature, Languages & Cultures)

C-1 Art
 C-2 Literature Courses
 C-3a Language
 C-3b Multicultural

D (Social Perspectives)

E (Human Psychological and Physiological Perspectives)

UDIGE/INTD Interdisciplinary

Meets University Writing Requirement (Graduation Writing Assessment Requirement)

Meets University Language Requirement

American Institutions, Title V Section 40404: Government US Constitution US History
Regarding Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

Online Course (Answer YES if the course is ALWAYS delivered online).

X **Lab Fee Request** – Lab fee requests should be directed to the Student Fee Committee.

3. Justification and Requirements for the Course. (Make a brief statement to justify the need for the course)

A. Justification: In spite of the growing influence of digital media on art and design, there has been a strong counter-movement, and ultimately a full-fledged resurgence in the aesthetics and techniques associated with more traditional media. This development is not simply a trend, but rather a logical evolution. Indeed, as artists and designers seek more diverse methods to create work, they must go beyond commercial software and again revive the nuances associated with handmade production. A course of this nature will uniquely prepare students to combine traditional printing techniques with cutting edge digital media in order to develop compelling works of art and design. Screen printing, or “serigraphy,” will offer students the chance to directly integrate skills acquired in prerequisite courses, while studying the unique aesthetic that involves limited color processes, halftones, and overlaid inks. Addressing historical and technical concerns, this course will provide vital skills and the opportunity to significantly bolster student portfolios. (Note: Special attention will also be placed on CI’s sustainability efforts, and this course will employ only eco-friendly water soluble materials and non-toxic cleaning processes.)

B. Degree Requirement: Requirement for the Major/Minor
 Elective for the Major/Minor
 Free Elective

Note: Submit Program Modification if this course changes your program.

4. Student Learning Outcomes. List in numerical order. Please refer to the Curriculum Committee’s “Learning Outcomes” guideline for measurable outcomes that reflect elements of Bloom’s Taxonomy: <http://senate.csuci.edu/comm/curriculum/resources.htm>. The committee recommends 4 to 8 student learning outcomes, unless governed by an external agency (e.g., Nursing). Upon completion of the course, the student will be able to:

1. Describe the technical and conceptual lineage between historical printed works and more current works developed using both traditional and digital media
2. Apply artistic methodology and acquired technical skills in the creation of works of art and design
3. Design and create artworks using one-, two-, and four-color processes, printed on a diverse range of media
4. Analyze and assess the strength of fundamental design principles, typography, composition, and layout as they occur in their own creative production
5. Analyze, critique, and discuss the nature of contemporary screen printed artworks and designs

5. Course Content in Outline Form. [Be as brief as possible, but use as much space as necessary]

1. Introduction to early printmaking, woodcuts and engravings, the “woodcut aesthetic,” one-color printing, the prospects of reproducible imagery
2. Figure/Ground relationships, creating depth and space with only one color; light on dark and dark on light
3. Creating the transparency, traditional and digital techniques, vector art, halftone techniques
4. Exposure variations, creating and working with a screen, screen density and sharpness
5. Working with paper and specific types of stocks, tinted papers, archival and recycled stocks, alternative surfaces
6. Large format poster printing, and two-color processes, 19th Century printing techniques and the explosion of color printing, Art Nouveau and the Arts and Crafts Movement, the rich tradition of fruit crate packaging

7. Fashion, apparel printing, branding, and the “anti-brand”
8. 20th Century printing techniques, propaganda, advertising, concert promotions and the aesthetics of music; typography in poster production
9. Underground printing and the resurgence of screen printing in the age of digital media
10. Four-color final print project

Does this course content overlap with a course offered in your academic program? Yes No

If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? Yes No

If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

6. Cross-listed Courses (Please note each prefix in item No. 1) Beyond three disciplines consult with the Curriculum Committee.

A. List Cross-listed Courses (Signature of Academic Chair(s) of the other academic area(s) is required).

List each cross-listed prefix for the course:

B. Program responsible for staffing: Art

7. References. [Provide 3 - 5 references]

Nick Paparone, *Print Liberation: The Screen Printing Primer*, North Light Books, 2008

Josef Muller-Brockmann, *History of the Poster*, Phaidon Press, 2004

R. Klanten, *Naive: Modernism and Folklore in Contemporary Graphic Design*, Die Gestalten Verlag, 2009

Jay Hess, *Graphic Design for Fashion*, Laurence King Publishers, 2010

8. Tenure Track Faculty Qualified to Teach This Course.

Luke Matjas, MFA, Associate Professor of Art

9. Requested Effective Date:

First semester offered: Fall 2014

10. New Resources Requested. Yes No

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

C. Facility/Space/Transportation Needs

D. Lab Fee Requested Yes No (Lab fee requests should be directed to the Student Fee Committee)

E. Other

11. Will this new course alter any degree, credential, certificate, or minor in your program? Yes No

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 1, 2013** of preceding year.

Priority deadline for Course Proposals and Modifications: **October 15, 2013**, of preceding year.

Last day to submit forms to be considered during the current academic year: **April 15th**.

Luke Matjas

10/11/2013

Proposer of Course (Type in name. Signatures will be collected after Curriculum approval)

Date

Approval Sheet

Program/Course:

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

The CI program review process includes a report from the respective department/program on its progress toward accessibility requirement compliance. By signing below, I acknowledge the importance of incorporating accessibility in course design.

Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
General Education Chair		
	Signature	Date
Center for International Affairs Director		
	Signature	Date
Center for Integrative Studies Director		
	Signature	Date
Center for Multicultural Engagement Director		
	Signature	Date
Center for Civic Engagement Director		
	Signature	Date
Curriculum Chair		
	Signature	Date
AVP		
	Signature	Date