

**NEW COURSE PROPOSAL**

**Courses must be submitted by October 15, 2014, and finalized by the end of that fall semester for the next catalog production.**

**Use YELLOWED areas to enter data.**

DATE (*Change if modified and redate file with current date*) 10.21.2014

PROGRAM AREA(S) COMM

## 1. Course Information. *[Follow accepted catalog format.]*

**Prefix(es)** (Add additional prefixes if cross-listed) and **Course No.** COMM 328

**Title:** COMMUNITY-BASED STORYTELLING **Units:** 3

Prerequisites N/A

Corequisites N/A

Consent of Instructor Required for Enrollment N/A

**Catalog Description** (Do not use any symbols ): Students develop an understanding of the critical role of local storytelling and participatory journalism in supporting diverse communities. Provides an overview of the sociological and technological forces transforming today's communities and journalism, as well as theories on the intersection between local democracy and storytelling. Case studies on journalistic innovations and citizen-driven initiatives help illustrate the the concepts and theories discussed.

### Grading Scheme:

- ☒ A-F Grades  
☐ Credit/No Credit  
☐ Optional (Student Choice)

### Repeatability:

- ☐ Repeatable for a maximum of  units  
 Total Completions Allowed   
☐ Multiple Enrollment in Same Semester

### Course Level Information:

- ☒ Undergraduate  
☐ Post-Baccalaureate/Credential  
☐ Graduate

### Mode of Instruction/Components *(Hours per Unit are defaulted).*

	Units	Hours per Unit	Default Section Size	Graded Component	CS & HEGIS # (Filled in by the Provost's Office)
Lecture	3	1	30	X	
Seminar		1			
Laboratory		3			
Activity		2			
Field Studies					
Indep Study					
Other Blank					

Leave the following hours per week areas blank. The hours per week will be filled out for you.

3 hours lecture per week  
 hours blank per week

## 2. Course Attributes:

**General Education Categories:** All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

### A (English Language, Communication, Critical Thinking)

- A-1 Oral Communication  
 A-2 English Writing  
 A-3 Critical Thinking

### B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences  
 B-2 Life Sciences – Biology  
 B-3 Mathematics – Mathematics and Applications

☐ B-4 Computers and Information Technology  
**C (Fine Arts, Literature, Languages & Cultures)**

☐ C-1 Art  
☐ C-2 Literature Courses  
☐ C-3a Language  
☐ C-3b Multicultural

**D (Social Perspectives)**

**E (Human Psychological and Physiological Perspectives)**

**UDIGE/INTD Interdisciplinary**

**Meets University Writing Requirement (Graduation Writing Assessment Requirement)**

**Meets University Language Requirement**

☐ **American Institutions, Title V Section 40404:** ☐ Government ☐ US Constitution ☐ US History

Regarding Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

☐ **Service Learning Course** (Approval from the Center for Community Engagement must be received before you can request this course attribute).

☐ **Online Course** (Answer YES if the course is ALWAYS delivered online).

☐ **Lab Fee Request** – Lab fee requests should be directed to the Student Fee Committee.

**3. Justification and Requirements for the Course.** (Make a brief statement to justify the need for the course)

A. Justification: Focuses on classic perspectives of the relationship among journalism, community building and democracy and adaptation in the age of digitization and globalization. Explore ways in which students can become storytellers in their local community to advance civic engagement.

B. Degree Requirement:

☐ Requirement for the Major/Minor  
☒ Elective for the Major/Minor  
☐ Free Elective

**Note: Submit Program Modification if this course changes your program.**

**4. Student Learning Outcomes.** List in numerical order. Please refer to the Curriculum Committee's "Learning Outcomes" guideline for measurable outcomes that reflect elements of Bloom's Taxonomy:

<http://senate.csuci.edu/comm/curriculum/resources.htm>. The committee recommends 4 to 8 student learning outcomes, unless governed by an external agency (e.g., Nursing).

Upon completion of the course, the student will be able to:

- Identify innovative local, national and international initiatives aimed at promoting community building through journalism and local storytelling;
- Research media and other communication resources and the communication context of a local community;
- Develop an understanding of the key challenges to community building in diverse neighborhoods and how participatory initiatives developed by community organizations or individuals citizens can enhance local democracy;
- Learn writing and storytelling techniques to articulate local issue and become prepared for advocacy.

**5. Course Content in Outline Form.** *[Be as brief as possible, but use as much space as necessary]*

**PART I. Communities and journalism in the era of globalization and digitization**

Students will be introduced to key theories and classic works on communication and community (e.g. Benedict Anderson's Imagined Communities, Jürgen Habermas' Public Sphere, and Sandra Ball-Rokeach's Communication Infrastructure Theory). They will also learn about socio-technological trends transforming journalism and communities (e.g. globalization, population diversity, and web 2.0 technologies) and necessitating a reconsideration of classic theories' application to contemporary society.

**PART II. Bridging theory and practice**

Case studies on journalistic and technological innovations that enable greater citizen engagement in local deliberation and democracy will be discussed. These include efforts by the legacy media, startups, and citizen groups to launch news services that are digital, crowd-sourced, hyperlocal, participatory or multilingual. Students will learn from these examples how they can become storytellers of their own community and what are some challenges and ethical dilemmas associated with participatory news production.

Does this course content overlap with a course offered in your academic program? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap. ☐

Does this course content overlap a course offered in another academic area? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap. ☐

Overlapping courses require Chairs' signatures.

**6. Cross-listed Courses** (Please note each prefix in item No. 1) Beyond three disciplines consult with the Curriculum Committee.

A. List Cross-listed Courses (Signature of Academic Chair(s) of the other academic area(s) is required).

List each cross-listed prefix for the course:

B. Program responsible for staffing: **COMM**

**7. References.** [Provide 3 - 5 references]

Calhoun, C. (Ed.), (1992). *Habermas and the public sphere*. Cambridge, MA: MIT Press.

Papacharissi, Z. (Ed.), (2009). *Journalism and citizenship: New agendas in communication*. New York: Routledge.

Ramono, A. (Ed.), (2010). *International journalism and democracy: Civic engagement models from around the world*. New York: Routledge.

**8. Tenure Track Faculty Qualified to Teach This Course.**

**Communication faculty**

**9. Requested Effective Date:**

First semester offered: **Fall 2015**

**10. New Resources Requested.** Yes ☐ No ☒

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

☐

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

☐

C. Facility/Space/Transportation Needs

☐

D. Lab Fee Requested Yes ☐ No ☒ (Lab fee requests should be directed to the Student Fee Committee)

E. Other

☐

**11. Will this new course alter any degree, credential, certificate, or minor in your program?** Yes ☒ No ☐

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 1, 2013** of preceding year.

Priority deadline for Course Proposals and Modifications: **October 15, 2013**, of preceding year.

Last day to submit forms to be considered during the current academic year: **April 15<sup>th</sup>**.

**Tracylee Clarke**

**09/06/2014**

Proposer of Course (Type in name. Signatures will be collected after Curriculum approval)

Date



# Approval Sheet

**Program/Course:** COMM 328

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

The CI program review process includes a report from the respective department/program on its progress toward accessibility requirement compliance. By signing below, I acknowledge the importance of incorporating accessibility in course design.

Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
General Education Chair		
	Signature	Date
Center for International Affairs Director		
	Signature	Date
Center for Integrative Studies Director		
	Signature	Date
Center for Multicultural Engagement Director		
	Signature	Date
Center for Civic Engagement Director		
	Signature	Date
Curriculum Chair		
	Signature	Date
AVP		
	Signature	Date