

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

COURSE MODIFICATION PROPOSAL

Courses must be submitted by October 15, 2013, and finalized by the end of the fall semester to make the next catalog (2014-15) production

DATE (CHANGE DATE EACH TIME REVISED): FALL 2013; REV 11.26.13GE; REV 12.11.13; REV 12.19.13

PROGRAM AREA(S): COMM/POLS/BUS/ECON

Directions: All of sections of this form must be completed for course modifications. Use YELLOWED areas to enter data. All documents are stand alone sources of course information.

1. Indicate Changes and Justification for Each. [Mark an X by all change areas that apply then please follow-up your X's with justification(s) for each marked item. Be as brief as possible but, use as much space as necessary.]

- X Course title
X Course Content
X Prefix/suffix
Course number
Units
Staffing formula and enrollment limits
Prerequisites/Corequisites
X Catalog description
Mode of Instruction
X Course Learning Outcomes
X References
X GE
X Other
X Reactivate Course

Justification: In today's turbulent economic climate, successful nonprofit leadership consists of much more than traditional management skills/styles. It is increasingly vital for contemporary leaders to be innovative and resourceful with both internal and external stakeholders. The course's updated title, content, outcomes, and references reflect this changing reality. ECON also needs to be remove from course listing. Reactivating the course from stale course lists.

2. Course Information.

[Follow accepted catalog format.] (Add additional prefixes i f cross-listed)

OLD

Prefix POLS 333
Title Nonprofit Organizations
Units (3)
3 hours lecture per week
hours blank per week
Prerequisites:
Consent of Instructor Required for Enrollment
Corequisites:
Catalog Description (Do not use any symbols):
Issues unique to nonprofit organizations including financial, legal, and political.
General Education Categories:
Grading Scheme (Select one below):
X A - F
Credit/No Credit
Optional (Student's Choice)
Repeatable for up to units
Total Completions
Multiple Enrollment in Same Semester Y/N
Course Level:
X Undergraduate
Post-Baccalaureate
Graduate

NEW

Prefix POLS, COMM, BUS Course# 333
Title Nonprofit Leadership and Innovation
Units (3)
3 hours lecture per week
hours blank per week
Prerequisites:
Consent of Instructor Required for Enrollment
Corequisites:
Catalog Description (Do not use any symbols):
Explores legal, political, and financial issues that are unique to the nonprofit sector, as well as innovative styles and approaches to leadership within nonprofit organizations.
General Education Categories: D, UDIGE
Grading Scheme (Select one below):
X A - F
Credit/No Credit
Optional (Student's Choice)
Repeatable for up to units
Total Completions
Multiple Enrollment in Same Semester Y/N
Course Level:
X Undergraduate
Post-Baccalaureate
Graduate

3. Mode of Instruction (Hours per Unit are defaulted)

Hegis Code(s) \_\_\_\_\_  
 (Provided by the Provost Office)

Existing

Proposed

	Units	Hours Per Unit	Default Section Size	Graded		Units	Hours Per Unit	Default Section Size	Graded	CS No. (filled out by Provost Office)
Lecture	<u>3</u>	<u>1</u>	<u>30</u>	X	Lecture	<u>3</u>	<u>1</u>	<u>30</u>	X	<input type="text"/>
Seminar	<input type="text"/>	<u>1</u>	<input type="text"/>	<input type="text"/>	Seminar	<input type="text"/>	<u>1</u>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Lab	<input type="text"/>	<u>3</u>	<input type="text"/>	<input type="text"/>	Lab	<input type="text"/>	<u>3</u>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Activity	<input type="text"/>	<u>2</u>	<input type="text"/>	<input type="text"/>	Activity	<input type="text"/>	<u>2</u>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Field Studies	<input type="text"/>		<input type="text"/>	<input type="text"/>	Field Studies	<input type="text"/>		<input type="text"/>	<input type="text"/>	<input type="text"/>
Indep Study	<input type="text"/>		<input type="text"/>	<input type="text"/>	Indep Study	<input type="text"/>		<input type="text"/>	<input type="text"/>	<input type="text"/>
Other blank	<input type="text"/>		<input type="text"/>	<input type="text"/>	Other blank	<input type="text"/>		<input type="text"/>	<input type="text"/>	<input type="text"/>
Online	<input type="text"/>		<input type="text"/>	<input type="text"/>	Online	<input type="text"/>		<input type="text"/>	<input type="text"/>	<input type="text"/>

4. Course Attributes:

**General Education Categories:** All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

**A (English Language, Communication, Critical Thinking)**

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

**B (Mathematics, Sciences & Technology)**

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

**C (Fine Arts, Literature, Languages & Cultures)**

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

**X D (Social Perspectives)**

**E (Human Psychological and Physiological Perspectives)**

**UDIGE/INTD Interdisciplinary**

**Meets University Writing Requirement (Graduation Writing Assessment Requirement)**

**Meets University Language Requirement**

**American Institutions, Title V Section 40404:**  Government  US Constitution  US History  
 Regarding Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

**Service Learning Course** (Approval from the Center for Community Engagement must be received before you can request this course attribute).

**Online Course** (Answer YES if the course is ALWAYS delivered online).

**5. Justification and Requirements for the Course.** *[Make a brief statement to justify the need for the course]*

**OLD**

Several courses focus on a specific community-based organization. No course focuses on what is common between nonprofit organizations. This course will fill that gap.

- Requirement for the Major/Minor
- Elective for the Major/Minor
- Free Elective

**NEW**

Several courses focus on a specific community-based organization. No course focuses on what is common between nonprofit organizations. This course will fill that gap.

- Requirement for the Major/Minor
- Elective for the Major/Minor
- Free Elective

**Submit Program Modification if this course changes your program.**

**6. Student Learning Outcomes.** (List in numerical order. Please refer to the Curriculum Committee’s “Learning Outcomes” guideline for measurable outcomes that reflect elements of Bloom’s Taxonomy: <http://senate.csuci.edu/comm/curriculum/resources.htm>. The committee recommends 4 to 8 student learning outcomes, unless governed by an external agency (e.g., Nursing).

Upon completion of the course, the student will be able to:

**OLD**

- ~~1. Describe the features of a nonprofit organization.~~
- ~~2. Differentiate a nonprofit from for-profit organization.~~
- ~~3. Discern the relationship between board members, staff and volunteers.~~
- ~~4. Participate with a nonprofit organization.~~
- ~~5. Identify rules used to run a meeting.~~
- ~~6. Recruit volunteers.~~
- ~~7. Analyze a budget statement for a nonprofit organization.~~
- ~~8. Analyze legal constraints faced by nonprofit organizations.~~

Upon completion of the course, the student will be able to:

**NEW**

1. Describe the key features that differentiate nonprofit and for-profit organizations.
2. Identify and describe the core characteristics of successful leadership in nonprofit settings.
3. Write effectively in various forms (4.2).
4. Outline and develop an original nonprofit initiative alongside a team of one’s peers.
5. Integrate content, ideas, and approaches from integrative perspectives across disciplines (1.1C).
6. Take individual and collective actions which can address issues of public concern (1.2).

**7. Course Content in Outline Form.** (Be as brief as possible, but use as much space as necessary)

**OLD**

~~What is a nonprofit organization?  
 Nonprofit board of directors/trustees—structural issues.  
 Community participation through service and engagement.  
 Meeting rules: Parliamentary procedure/Robert’s rules of order.  
 Volunteerism: Recruitment and management.  
 Event coordination: Promotion, fundraising and fundraising.  
 Financial issues: Budget, fee for service, and grant writing.  
 Political and legal issues.  
 Internal and external communication.~~

**NEW**

PART ONE: Modern Leadership

1. What defines a leader?
2. The 5 leadership styles.
3. The 21 characteristics of a successful leader.
4. The dark side of leadership

PART TWO: Nonprofit Leadership

5. What is a nonprofit organization?
6. How does nonprofit leadership differ from for-profit?
7. Key issues/tensions in nonprofit leadership.
8. Modern exemplars of successful nonprofit leadership.

PART THREE: Nonprofit Leadership in Action

9. Designing a nonprofit organization/initiative.
10. Structural issues: recruitment, management, etc.
11. Financial issues: budget, fundraising, promotion, etc.
12. Service-learning project.

**Does this course content overlap with a course offered in your academic program?** Yes  No

**If YES, what course(s) and provide a justification of the overlap.**

**Does this course content overlap a course offered in another academic area?** Yes  No

**If YES, what course(s) and provide a justification of the overlap.**

**Overlapping courses require Chairs’ signatures.**

8. **Cross-listed Courses (Please note each prefix in item No. 1)** *Beyond three disciplines consult with the Curriculum Committee.*
- A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).
  - B. List each cross-listed prefix for the course: **POLS / COMM / BUS**
  - C. Program responsible for staffing: **COMM**

9. **References.** [Provide 3-5 references]

~~OLD~~ Brinckerhoff, P. C. (2000). *Mission-based management: Leading your not for profit in the 21<sup>st</sup> century*. Hoboken, NJ: JW Wiley.

~~Carver, J. (2006). *Boards that make a difference* (3<sup>rd</sup> ed.). San Francisco, CA: Jossey-Bass.~~

~~Grobman, G. M. (2007). *An introduction to the nonprofit sector: A practical approach for the 21<sup>st</sup> century*. Harrisburg, PA: White Hat Communications.~~

~~Milburn, T. (in press). *Nonprofit organizations: Creating membership through communication*. Creskill, NJ: Hampton Press.~~

~~Ott, J. S. (2000). *The nature of the nonprofit sector*. Boulder, CO: Westview.~~

**NEW**

Heyman, D. R. (2011). *Nonprofit management 101: A complete and practical guide for leaders and professionals*. San Francisco, CA: Jossey-Bass

Drucker, P. (1990) *Managing the non-profit organization*. New York: HarperCollins.

Maxwell, J. C. (2007). *21 irrefutable laws of leadership* (10<sup>th</sup> anniversary ed.). Nashville, TN: Thomas Nelson.

Grobman, G. M. (2007). *An introduction to the nonprofit sector: A practical approach for the 21<sup>st</sup> century*. Harrisburg, PA: White Hat Communications.

10. **Tenure Track Faculty qualified to teach this course.**

J. Jacob Jenkins  
Tracylee Clarke  
Christina Smith

11. **Requested Effective Date or First Semester offered: Fall 2014**

12. **New Resource Requested:** Yes  No

If YES, list the resources needed.

A. **Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)**

B. **Library Needs (streaming media, video hosting, databases, exhibit space, etc.)**

C. **Facility/Space/Transportation Needs:**

D. **Lab Fee Requested:** Yes  No  (Lab fee requests should be directed to the Student Fee Committee)

E. **Other.**

13. **Will this course modification alter any degree, credential, certificate, or minor in your program?** Yes  No

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 1, 2013** of preceding year.

Priority deadline for Course Proposals and Modifications: **October 15, 2013**.

Last day to submit forms to be considered during the current academic year: **April 15<sup>th</sup>**.

J. Jacob Jenkins, PhD

11-10-13

Proposer(s) of Course Modification

Date

Type in name. Signatures will be collected after Curriculum approval.

GE Committee response to your request have COMM333: Nonprofit Organizations added to D: Social Perspectives

Approved by committee on 12-13-2007

Dear Trudy,

Regarding COMM 333 Nonprofit Organizations the General Education Committee has the following recommendations for the approval of your G.E. course proposal:

- For UDIGE designation, submit Criteria Justifications.
- For UDIGE designation, indicate the faculty who collaborated in the design of the course; also indicate consultation and partnership with other programs.
- Elaborate on course content for Communications, Political Science, and Economics.
- Integrate interdisciplinary content into the course proposal.
- Detail how the course will fulfill the university's writing requirement.

If you have any questions, please contact Frank Barajas or Amy Denton.

GE Committee approved 11.18.13

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Request Submitted  
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Course: COMM333 Nonprofit Organizations

Area: D Social Perspectives

Date Submitted: 11/1/2007 12:00:00 AM

Date Approved: 11/26/2013 4:20:12 PM

1. Promote understanding of how the issues relevant to social, political, contemporary/historical, economic, educational or psychological realities interact with each other within the realm of human experience

Nonprofit organizations operate in an environment that is fundamentally influenced by political, economic, and social factors. They frequently have educational missions to promote their social cause. One aspect of the course will be to trace the historic development of nonprofit organizations within the U.S. and international contexts.

2. Focus on how a social science discipline conceives and studies human existence

The missions within nonprofit organizations provide services for historically underserved populations. Each of the disciplines in the course provides ways of understanding social problems and potential policy solutions. Nonprofits serve societal needs including poverty, health, hunger, housing that are fundamental to the understanding of human existence.

3. Address issues using the methods commonly employed by a social science discipline

Statistics, case studies, ethnographies, surveys, content analysis methods will be used in the readings and assignments for this course.

GE Committee response to your request have COMM333: Nonprofit Organizations added to UDIGE: Upper Division Interdisciplinary GE

Approved by 2013-2014 Committee:

Janet Rizzoli

Emily Saunders

Geoffrey Buhl

Catherine Burriss

Jose Alamillo

Kathy Musashi

Debra Hoffmann

Rachel Danielson

Dax Jacobson

Sarah Johnson

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Request Submitted  
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Course: COMM333 Nonprofit Organizations

Area: UDIGE Upper Division Interdisciplinary GE

Date Submitted: 11/16/2013 3:22:11 PM

Date Approved: 11/26/2013 4:21:52 PM

1. Emphasize interdisciplinarity by integrating content, ideas, and approaches from two or more disciplines

COMM 333 - Nonprofit Leadership and Innovation - is interdisciplinary by nature. The course will explore legal, political, and financial issues that are unique to the nonprofit sector, as well as innovative styles and approaches to leadership within nonprofit organizations. In order to explore the way nonprofit leadership is communicatively constituted, selected readings will draw from Organizational Management Studies (Eisenberg, 2012), Business (Steer, 2011), and Sociology (Putnam, 2009), to name but a few.

2. Include substantive written work consisting of in-class writing as well as outside class writing of revised prose. Examples of appropriate written work include: short papers, long papers, term papers, lab reports, documentation, disciplinary-based letters and memos, and essays.

COMM 333 - Nonprofit Leadership and Innovation - will include substantive written work. Students will be required to respond to short, low-stakes writing prompts at the beginning of each class that relate to the day's assigned reading material. Students will also be required to several write brief (1-4 page) essays throughout the semester in response to particular class discussions, videos/films viewed together in class, etc. Finally, students will be required to write a full-length term paper at semester's end, reflecting on the semester and relating specific course concepts to their own lived experience.

# Approval Sheet

**Course:** POLS/BUS/COMM 333

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

The CI program review process includes a report from the respective department/program on its progress toward accessibility requirement compliance. By signing below, I acknowledge the importance of incorporating accessibility in course design.

Program Chair Tracylee Clarke, Comm		
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Signature

Date

Program Chair Scott Frisch, Political Science		
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Signature

Date

Program Chair Andrew Morris, Business & Economics		
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Signature

Date

General Education Chair		
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Signature

Date

Center for Intl Affairs Director		
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Signature

Date

Center for Integrative Studies Director		
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Signature

Date

Center for Multicultural Engagement Director		
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Signature

Date

Center for Civic Engagement and Service Learning Director		
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Signature

Date

Curriculum Chair		
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Signature

Date

AVP		
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Signature

Date