social business innovation challenge

The Innovation Challenge

HIRSON No. 152018

ROW SERVING CHANGE is a contest where teams will compete in a rally-style competition to assemble a product prototype to address one of the UN's Sustainable Development Goals (SDG). Each team will receive the same set of materials and a concept that they are asked to innovate. The teams will be judged on their final creations, but the teams will also be monitored throughout the competition for leadership, team dynamics, design approach, use of time, and, innovation! At the end, the top three teams will be recognized for their efforts

Ist prize = \$750, 2nd prize = \$500, 3rd prize = \$250 (per team)

Register now at: go.csuci.edu/SBinnovationchallenge





